

3 November 2017

Dear Ms. Fournier,

I thank you for sharing your vision on commemorating International Women's Day 2018 with the launch of "*Women's Day Live*"— a Canadian Global Women's Empowerment initiative, that aims to grow a global advocacy and sustainable fund-raising platform for the advancement of women worldwide.

Since its first observance in the year 1909, International Women's Day has grown to become a worldwide event for women in developed and developing countries – a celebration of women's courage, determination and achievements. While we have seen significant advances over the years, women continue to face intersecting forms of discrimination in every part of the world. Moreover, investment in the promotion of gender equality has not matched global intergovernmental commitments. Your proposal is therefore a timely and inspiring one, to harness the power of the media, technology and celebrity for the mobilization of unprecedented levels of funding, pivoted around Canada as host of the G7 summit in 2018. We are therefore pleased to endorse this concept and are willing to collaborate with you on this initiative, through the leveraging of our convening power and access to key stakeholders.

I look forward to hearing from you and to working closely with your team in the weeks ahead.

Yours sincerely,



Khetsiwe Dlamini  
Chief of Staff

Ms. Lili Fournier  
Founder  
Women's Day Live