

A Global Celebration of Women

Giving Voice to Women and Girls Worldwide on March 8, 2018



CELEBRATE A HISTORIC MILESTONE FOR WOMEN

CELEBRATE THE WORLD'S WOMEN ON ONE DAY



Women's Day Live – The Stories of Us, the film, is a multi-media interactive project driven by social media and built from user-generated content to present a historic snapshot of women and girls on one day.

Witness a true story giving voice to women and girls globally featuring the 24-hours of International Women's Day, March 8th, 2018. This day is celebrated in over 100 countries. This will be the biggest outpouring of music, film and creative expression from women and girls from across the world.

Celebrate the rich cultural diversity of women and girls' stories from countries all around the world. A historic experience —of what it's like to be a woman and girl alive in the world today. This live immersive global social networking event will offer a digital 'hub' (in multiple languages).

These compelling self-generated videos will result in the inaugural **Women's Day Live** theatrical feature documentary that will inspire a worldwide audience to make this moment in history a huge paradigm shift.

USHER IN A NEW ERA FOR CHANGE

What do you hope for?

On March 8, 2018 Women's Voices will ring out around the world.

We will build a Global **Women's Day Live** film Franchise. Every woman has a story to tell. The second **WDL** film will be released in 2020 to celebrate the Centennial of Women's Vote in the U.S. Country films will be developed.



Visual History Digital Archives: Submissions will be featured online for research study and discovery by country and topic if possible.

Will develop testimony based education resources to use in respective countries. Use Shoah Foundation programs as a model, like 100 days to inspire respect.



[UN WOMEN](#), the global champion for women's equality and empowerment will use its convening power to support the major global social media outreach, inviting people worldwide to join us for this Benchmark International Women's Day Celebration. The time for action is now

**A unique Celebration of Women
Leading in Every Part of the World**

**A GREAT CATALYST FOR CHANGE
THIS IS HISTORY IN THE MAKING**

Ignite the Power of the Digital Revolution

WOMEN'S DAY LIVE



A HISTORIC SNAPSHOT OF THE WORLD'S WOMEN ON ONE DAY

Created by Women & Girls Worldwide

What do you love about being female? What's your story? What do you hope for, what is your dream? What do you fear? What would you change?

A Global celebration of the world's women and girls on International Women's Day.

On March 8, 2019 Premiere Worldwide broadcast of film. Witness the true story of a single day in the lives of women and girls around the world.

Lili Fournier - lili@womensdaylive.com





THE TEAM

Executive Producer. [Lili Fournier](#) is an award winning Canadian filmmaker. She directed, hosted and produced 11 Quest specials which aired on PBS, & 6 Canadian networks successfully raising millions for PBS's fund-raising drives. The Quest was the top selling video off the air, winning multiple awards for best Motivational TV program. It featured an unprecedented gathering of some of the world's leading spiritual and business leaders and best-selling authors. She produced the televised By My Spirit Concert with Placido Domingo, Zubin Mehta and the Israel Philharmonic in the presence of Queen Sophia of Spain. She has dedicated her life to realize the dream of a bold and exciting Global Women's Empowerment Initiative: **Women's Day Live.**

There will be select award-winning directors engaged in specific countries to guide local films. Two notable directors will co-direct the film. [Switch United](#) who recently created the digital design for the film "Canada In a Day", for Canada's 150th anniversary will consult.

[Young Astronauts](#), will Lead the global engagement, social media and digital creative management of Women's Day Live including the film. They have captured the world with their daring and creative vision, just winning the Cannes Lion for entertainment in music and 2 Gold Clios. A Clio Music Award for Digital/mobile, and a Clio for Social Media. The Clio Awards are the esteemed International Awards competition for the creative business. They do the creative management for Ariana and Drake. Ariana Grande's 'Problem' won the MTV Video Music Award for Best Pop Video. It has garnered more than 500 million views online.

UN WOMEN has just committed its global convening power to help realize the 'inspiring Women's Day Live vision' to galvanize people worldwide to join us for this Benchmark International Women's Day celebration in cities across the world - inviting live posts of their celebrations and to share their stories, their vision and their actions. [See Letter.](#)

WOMEN'S DAY LIVE GLOBAL AMBASSADORS

We are inviting the world's legendary stars, visionaries and influencers to help lead this spectacular celebration of women and global social networking bonanza to connect people around the world to join a unified global effort to champion the potential of women and girls.

A day of unity to celebrate the power of diversity, inclusion and equal opportunity.

A Global Call to Action. Join us for this first-of-its-kind immersive global social networking event to inspire people around the world to call on their leaders to support Canada's ambitious global leadership effort to accelerate women's global economic empowerment by also putting women and girls at the heart of their own International development agenda.



To build excitement, a globally orchestrated 'call-out' and social media campaign world-wide will build awareness and generate live global engagement to amplify women's voices. An upbeat celebrity call to action, coupled with Global Ambassadors shout outs and leading women's organizations engaging women worldwide will make this potentially a transformative moment in history.

**TOGETHER WE WILL CREATE
A NEW MYTHOLOGY...**

The film can be used by all NGO's to benefit women's funds in the grassroots as it travels around the world in 2019. **End result.** Greatly increased funding for women and girls to achieve our common goal for education, an end to violence, and equal opportunity



BIG Picture: We are thrilled that Live Nation Canada is producing the WDL Concert at the Air Canada Centre in Toronto on March 8, 2018. A 24-hour live telethon/charity is planned for a Hollywood stage on this day.

The film is independent of the concerts. Our mission however is to create a simultaneous live global mega-shed event.

It will take working together in a powerful collaboration to seize this unprecedented

opportunity to create lasting impact for the future of the world's women and girls.



TIME FOR BOLD CHANGE

The situational analysis is that we require funding now for a time sensitive launch.



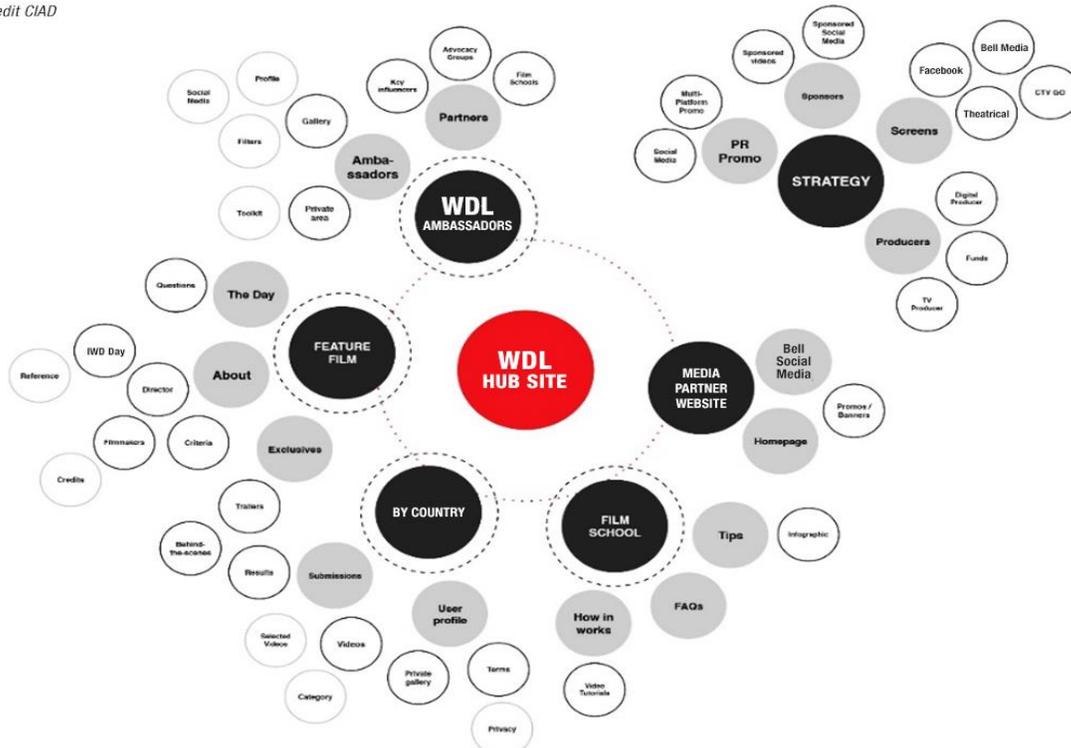
This is a threshold moment in our culture. Canada has positioned itself as the Gender Equality Leader on the world stage with its historic investment in women in the grassroots. This is a game changer.

There is much at stake for the world's women and girls. Innovative social change is possible during these challenging times and it is coming from Canada.

We invite your visionary leadership and financial solidarity to help realize **Women's Day Live- the Stories of US film** and the platform to celebrate International Women's Day Live worldwide.

**WOMEN'S DAY LIVE FILM
CROSS PLATFORM DIGITAL MEDIA
INFRASTRUCTURE**

Inspiration Credit CIAD



MAKE IT COUNT

Thank you for your generous support in making a commitment to this big bold idea whose time has come.

YOUR COMMITMENT

I will be A Global Brand Ambassador for the **Women's Day Live** film and concert. This means you will help promote the launch of the event, and the co-creation call out for the film and the film's broadcast. Engagement in Press opportunities and appearing in the PSA for global broadcast is optional.

PLEDGE INFORMATION

Name _____

Contact phone & Email _____

Date Pledged ____ / ____ / ____

PLEDGE OF FINANCIAL SUPPORT: WOMEN'S DAY LIVE FILM BUDGET IS \$2 MILLION U.S.

Be a Visionary. Become a Charter Member.

Co-Founder	\$1,000,000
Visionary	\$ 500,000
Champion	\$ 250,000
Trailblazer	\$ 100,000
Activist	\$ 50,000
Advocate	\$ 25,000
Change Maker	\$ 10,000
Braveheart	\$ 5,000
Evolutionary	\$ 2,500
Movement Leader	\$ 1,000

- Visionary Founders Circle. Limited to four. Executive Producer Credit.
- Champion Founders Circle. Limited to four. Co-Executive Producer Credit
- Trailblazer Founders Circle. Co-Producer credit

Many additional Benefits will be offered. A 501 charity receipt is available in the U.S.

PLEDGE DETAILS

Pledge Amount _____ [To Donate by Credit or Paypal](#)

DONOR CONTACT INFORMATION

Name _____

Address _____

Email _____ Phone _____

City _____ State/Province _____ Zip Code _____ Country _____

DONOR'S SIGNATURE _____ DATE ____/____/____

*CPTV, is the fiduciary partner for **WOMEN'S DAY LIVE**, a registered 501(c) charity, based in Hartford, CT.
Please Note: To get a tax-deductible receipt in the U.S, the donations have to be made out directly to CPTV,
and go directly to CPTV, A PBS Network.*

**Please make cheque payable to
Connecticut Public Broadcasting, Inc.**

Mail to CT Public Broadcasting Inc.

Attention: Heather KELSEY, 1049 Asylum Avenue, Hartford, CT 06105-2411 - Tel: (860) 275-7228

Important: Please indicate Women's Day Live Project by cheque or by electronic banking below.

Bank Name Bank of America – Hartford, CT
Company Name CT. Public Broadcasting Inc.
Account # 000001116940
ABA # 026009593



Lili Fournier is a remarkable producer who brings her passion to subjects that touch people's lives. Having worked with her for well over a decade, Lili's sensitivity to the emotional impact of her work is matched by her precision in developing projects which meet with great appreciation by public television programmers and audiences alike. I urge you to support her work.

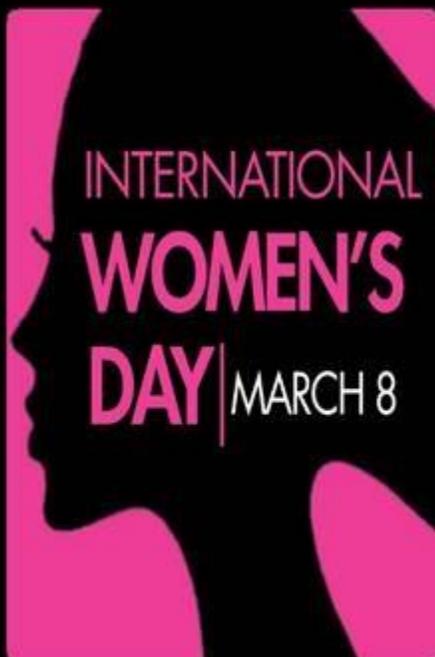
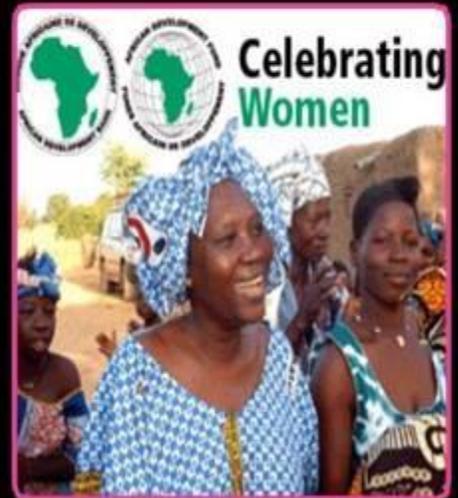
Larry Rifkin

Former Programming Chief of Connecticut Public Television

For further information please call or write to Lili Fournier. lili@womensdaylive.com | Tel. (416) 410-4434

Thank you for your generosity of spirit straight from the heart! Lili FOURNIER

The mission is to launch a unprecedented global celebration of women on International Women's Day to spark a global movement to empower women and girls



On International Women's Day "Listening to the Women of Africa"

March 8th, 10am EST
LIVE from Mombasa, Kenya!



International Women's Day celebrated in 100 countries. On this day **women's vital voices** will ring out around the world.