

QUEST FOR SUCCESS

SHARING THE WISDOM. SHARING THE POWER.

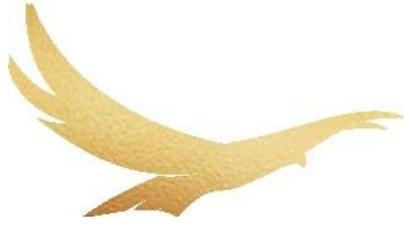
Lili Fournier's
**EPIC
QUEST**

*Empower
Women.*

*Change
the World.*

LILI FOURNIER

**NEVER GIVE UP
NO MATTER
WHAT!**



LILI FOURNIER'S EPIC QUEST

"Whatever you can do, or dream begin it.
Boldness has genius, power and magic in it." – Goethe

"I have tried to live my life by this motto.

*I have found that when you commit to the power of your convictions,
then what some call providence moves too.*

My dream is to help accelerate an equal future for the world's women and girls. My mission is to launch a global advocacy campaign to advance women's social, political and economic empowerment.

I will Never give up on this dream.

Help us launch the Heart in Action Global Humanitarian Campaign to help Feed the women and children.

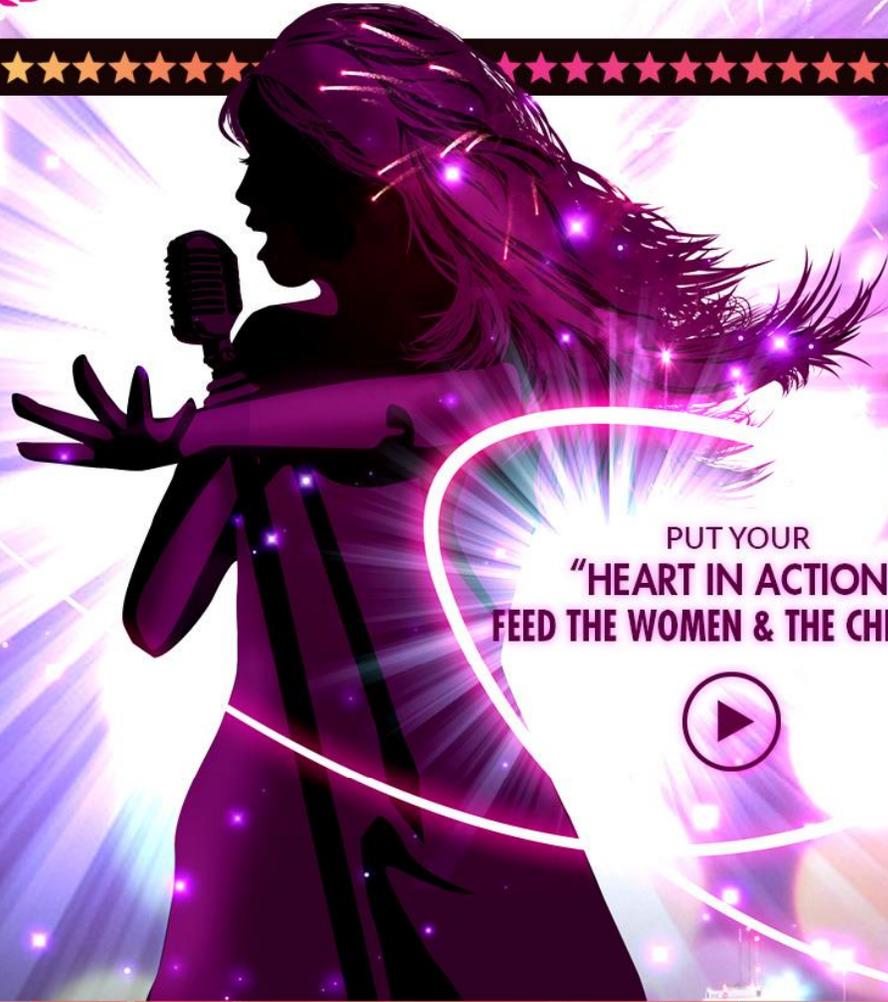
It is going to take all of us working together for the future benefit of humanity.
*And now more than ever we must stand up for what we believe in.
These times are asking each of us to walk a heroic path".*

Lili Fournier



EMPOWER WOMEN • MAKE POVERTY HISTORY

WOMEN'S DAY LIVE



PUT YOUR
"HEART IN ACTION"
FEED THE WOMEN & THE CHILDREN



OCTOBER 11th
2022

INTERNATIONAL
GIRLS DAY

**ALL-STAR
BENEFIT CONCERT**
A HEART IN ACTION GLOBAL HUMANITARIAN CAMPAIGN

MARCH 8th
2022

INTERNATIONAL
WOMEN'S DAY

Live worldwide from Toronto, N.Y., Hollywood, London, Berlin, Mumbai, Rio, Kigali & Beijing

A Spectacular
GLOBAL CELEBRATION OF WOMEN

OUR MISSION IS TO SPARK A GLOBAL MOVEMENT TO EMPOWER WOMEN & GIRLS

JOIN US IN A DYNAMIC PARTNERSHIP TO MAKE HISTORY

Women's Day Live is Live Aid Women. Live music will capture the airwaves of the world from various capitals around the world, opening the heart of humanity to lend a helping hand. This first-of-its-kind immersive global social networking event will **unite people around the world to combat hunger** which is sweeping the world with catastrophic impact on women and children. See [video with Desmond Tutu](#)

We have three award winning productions teams ready to jump in to produce **Women's Day Live (WDL)**, a live Multi Country global mega-shed music event that will celebrate, champion and support women worldwide on March 8, 2022, on International Women's Day. See [Women's Day Live PP | WDL PDF](#). The Benefit is for Humanitarian Relief, Food Banks and Women's and Children's Funds.

Live Aid proved the power of music to bring people together for a common cause. It had 40 simultaneous telethons. **The Heart in Action Global Humanitarian Campaign** will inspire the heartbeat of the world to come together to create their own celebrations and telethons to help their charities which are facing unprecedented hardships. An up-beat Hollywood Telethon would tie it all together with highlights of celebrations taking place around the world.

Canada and the U.S. are the host countries. The legendary Louis J. Horvitz (Grammys, Oscars, Live Aid) will direct, and Mark Poncher (Clinton Global Initiative, Olympic Ceremonies) and Lili Fournier will Executive Produce. [Insight](#) Productions who produced the [Stronger Together](#) concert with Celine and Drake last year is expected to produce the Canadian stage. It was the highest rated multi-network concert in history in Canada. The Times Group will produce [Women's Day Live India](#).

Given the severity of the global crisis, bold action is needed now. This is a threshold moment history, a wakeup-call for all of us to step up to the plate with everything we've got. We must seize this opportunity to transform this formidable global humanitarian crisis into lasting progress and systemic change for women and girls. The future is in our hands.

I prophesied this dystopian future. I made a **"VOW"** that I would produce **Women's Day Live, (WDL)** a live global multi-venue benefit concert to build an annual sustainable fund-raising and global advocacy platform to align women's voices, power and leadership. Clearly, educated empowered women were the solution to many of the critical issues facing humanity. I have answered the call. Will you join me?

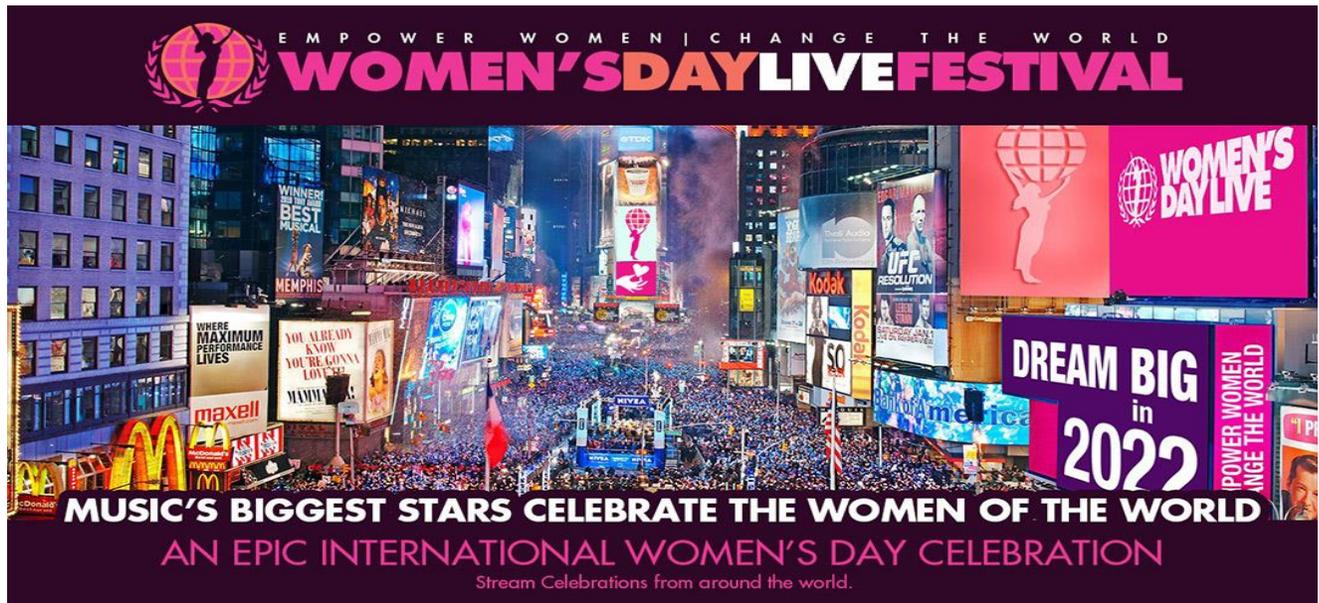
Global Mobile will be huge. This innovative globe-spanning philanthropic initiative can raise big money from March 8th to May for Mother's Day. We met with the senior global marketing team for the [GSMA](#) a few months ago, which represents the Worldwide Mobile Communications Industry. They think the idea of "a global event is fantastic. To use mobile phones for micro donations through a carrier. **This is really a stroke of brilliance!** This is historic. It has never been done before.

Women's Day Live offers Global engagement. Global connectivity. Local impact. We could engage the 750 mobile operators worldwide to mobilize a powerful global mobile fund-raising campaign to feed the hungry. The [GSMA](#) annual is in L.A. Oct. 26th. **Connected Impact** is the theme. How disruptive Innovation will shape the future & transform lives. The digital assets will be invaluable.

We can make philanthropic history. Make International Women's Day the biggest give back day and biggest shopping day of the year. Alibaba did this with Singles Day making \$78 billion in 24 hours. See [WDL proposal](#) for global engagement and the biggest give back day and biggest shopping day.

THE FUTURE OF WOMEN & GIRLS AND THEIR RIGHTS ARE IN OUR HANDS

Women are the great defenders of democracy. This is a pivotal moment to electrify the women's movement with resources for real-world impact and social change. You can help lead a digital revolution in innovation and unprecedented global connectivity to maximize engagement. If ever there was time to use our collective power for the future benefit of humanity, this is it. Working together is the great hope.



THIS IS LIVE AID WOMEN. GLOBAL REACH. LOCAL IMPACT.

“
I am so proud that Toronto is hosting Women's Day Live and I invite cities around the world to celebrate women next International Women's Day.



Join the
movement.
Put your Heart
in Action.

“
WDL is a bold initiative that can be very effective in mobilizing resources and impact national and global policy.

Take a Global Leadership Role to Champion Women and Girls



Kathleen Wynne
Former Premier of Ontario, Canada



Archbishop Desmond Tutu
Nobel Peace Laureate
Women's Day Live Patron



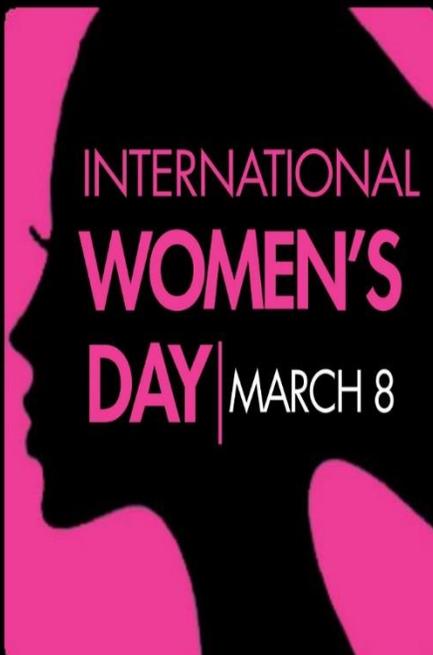
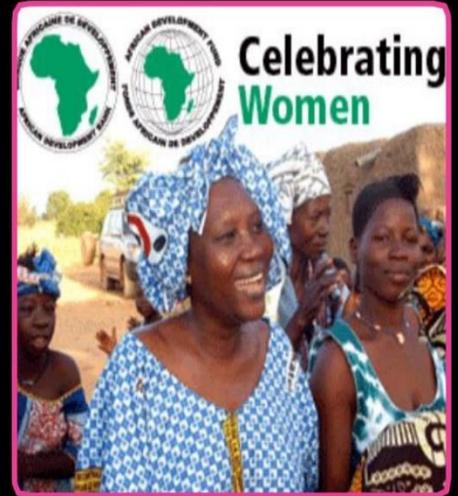
Lili Fournier
Women's Day Live Founder
lili@womensdaylive.com



Kim Campbell
Women's Day Live Co-Chair
Former Prime Minister of Canada

I am asking for donations. Help engage the teams to have all systems go now until sponsorship kicks in. Every day and donation counts. We will use the power of music, technology & celebrity to spark a global movement to champion, educate and support women & girl leaders worldwide.

The mission is to launch a unprecedented global celebration of women on International Women's Day to spark a global movement to empower women and girls



On International Women's Day "Listening to the Women of Africa"

March 8th, 10am EST
LIVE from Mombasa, Kenya!



International Women's Day is celebrated in over 150 countries. On this day **women's vital voices** will ring out around the world.

LET'S TURN ACTION INTO IMPACT

Implement 21st Century Solutions

5 THINGS WE CAN DO NOW

Presently less than 2% of funding makes it to women in the grassroots, where it is proven to have the most impact. Lili presented her plan to Katie Telford, Chief of Staff for Prime Minister Trudeau who supported the **WDL** vision. Barbara Williams, Sr. VP. at the CBC said, 'it is an incredible moment for Canada's leadership to pull in the idea of serving the people around the world.



A Bold Economic Empowerment Initiative.



A \$20 Billion Women's Micro-Finance Pledge Fund.

A Micro-Finance Fund to support women entrepreneurs around the world. Set up Funds in various countries. Model Grameen Bank America to help institute best practices.

WORLD LEADERS KEEP PROMISES TO WOMEN'S GRASSROOTS FUNDS

We believe Prime Minister Trudeau will spearhead a global call to action to invite world leaders to put women and children at the heart of their International Development agenda. When he hosted the G7 in 2018, he made a game-changing investment in women's grassroots funds. Women/children must be put at the heart of global economic recovery efforts, or they will be set back generations. We cannot let this happen. The power of global media, celebrity and technology will galvanize billions in Development Aid for real world impact. Given moral courage and political will, we can do this.

Let's Support and amplify UN Women's Global Call to Action for Women's Economic Empowerment.

A Senior Gender Analyst at the World Bank said they are very inspired by Women's Day Live, "If you work from the grassroots up and we work from the top down, we might actually see change happen".

In summation, the Proposed Global Women's Empowerment Initiative Includes:

1. Women's Day Live Benefit Concert - March 8, 2022. Every International Women's Day
2. Biggest Give Back Day in World History - Heart in Action Global Humanitarian Campaign
3. Biggest Shopping Day in the World - Online and Retail Campaigns
4. Women's Pledge Fund - 20 Billion Dollars in Micro-Finance for Women worldwide.
5. Create a DIGITAL ADVOCACY FUND to help bridge the digital divide for women. This could help unlock a \$140 billion opportunity for the mobile industry in the next few years.
6. **Women's Day Live** - Stories of US film – give voice to women worldwide on one day.
7. AN ANTHEM FOR HUMANITARIAN AID – WE ARE THE WOMEN OF THE WORLD. It's ready.
8. International Girl's Day Festival on October 11, 2022. Continue Heart in Action Campaign.

Innovative Globe spanning Philanthropy

A HEART IN ACTION GLOBAL HUMANITARIAN CAMPAIGN

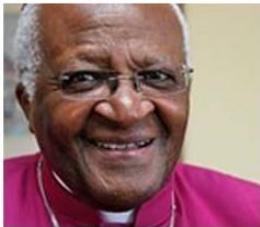


BE A CHAMPION FOR WOMEN AND GIRLS

I am calling on your visionary leadership with the greatest urgency to help the world's women and girls. Given the severity of the economic crisis for women worldwide and the war on women's freedom and rights, we have this once in a lifetime opportunity to ignite national and global advocacy, giving urgently needed funds and hope to millions of women and girls around the world. I never wavered in my commitment. I have put it all on the line. This is a fight we must win. The stakes could not be higher. When we win this race, we all win.

Lili has flown around the world twice, to achieve the **Women's Day Live (WDL)** mission. From Toronto to Vancouver to Bali, to Rio, to Baku, to Taipei, to N.Y., LA., Washington, Mumbai, Tokyo, Addis Ababa, et al. **WDL** became a Clinton Global Initiative commitment at the invitation of President Clinton in 2006. **WDL** came close to happening four times.

We have the dream and the team. The time is now.



"I have met Lili Fournier and I am impressed with all that she has achieved thus far and would want to support her efforts to celebrate International Women's Day effectively. We believe the concert will be an historic occasion and hope that you will join us in giving this annual event your support."

- Archbishop Desmond Tutu. Nobel Peace Laureate and Women's Day Live Patron



Lili Fournier is a courageous visionary.

"A strong example of how passion, vision & commitment can be amazing change agents. She played a leading role in pioneering spirituality across America with her Quest TV specials, which offered timely and timeless wisdom. She is a woman of high moral authority, whom I have been privileged to support and champion."

- Stephen COVEY, Seven Habits of Highly Effective People. Mentor and Quest Star.



"Lili, Stay with it. I believe in you. As always anything I can do. You are the most committed person I know. I hope your dream comes to fruition."

- Louis J. Horvitz, Legendary Director. (Grammys, Oscars, Live Aid).



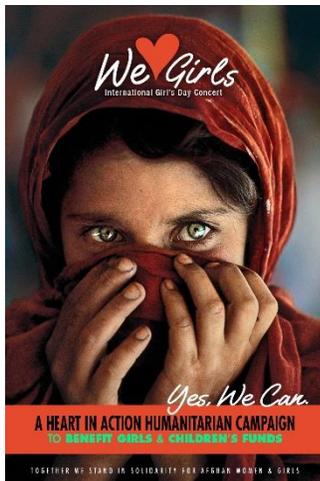
EMPOWER WOMEN | CHANGE THE WORLD
WOMEN'S DAY LIVE



"I do not know any other person in the world with the kind of determination and commitment you have. I respect you for your unfailing hope in **Women's Day Live** and I believe it will happen one day".

- Musimbi KANYORO, former CEO of the Global Fund for Women & former Co-Chair of Women's Day Live

Take a stand for the potent power and human potential of women and girls around the world. We are at a critical tipping point as a human family. We all need to be fierce defenders of the pillars of democracy and freedom. We are in a race to save lives. [Feeding America](#), is billions of meals short. "270 million people are hungry or starving." World Food Program.



None of us wants to live in a heartless world. Now is the time to step up with all the heart and generosity and compassion we can muster.

I said I would never give up. I would keep going to achieve the dream as long as it takes. I made my vow right after 9/11 standing on an empty Washington Mall, on the first flight into Washington, D.C. My conscience would not let me watch Afghan women being stoned to death with no one speaking out. I had to do something. Not to be able to rouse the International Community to stand up for Afghan women and girls now would be too tragic. I have gone the distance.

12 YEARS A SLAVE. Who do you know who has been so committed to achieving a dream that that they've worked 24/7 for twelve years, while giving away all their money? The great Gabor Mate said I'm delusional. In fact, I have to laugh, when I say I've been so committed, that I should be 'committed". 😊 I have kept the faith at great personal sacrifice, but I have won my self-respect.

I appeal to your vision and your heart to help realize the dream of the **Women's Day Live** Benefit Concert and International Girl's Day Festival next!

YOU CAN TELL A GREAT DEAL ABOUT A CIVILIZATION BY WHAT IT VALUES BY WHERE IT PUT ITS MONEY



SHARING THE WISDOM & THE POWER

"Lili Fournier is a leading pioneer of the human potential movement. The Quest aired on PBS stations for over a decade. It presented the best of the self-help genre and played a leading role in bringing spirituality to mainstream culture." - Alan Foster, Former Vice-President of American Public TV

Lili Fournier's life-changing programs inspired and enlightened millions of viewers for over a decade, successfully raising millions for PBS's fund-raising efforts. She expanded syndication to reach 90 million households across the U.S., also airing on 6 Canadian networks and in Europe and Israel. The Quest was the best-selling video off the air in Canada. In its vanguard study of mega-trends in America, Chiat Day, chose Spirituality. It was the leading AD agency at the time (Apple's Think Different). It voted the Quest, published by Simon & Schuster as the best personal growth product in the U.S. It's great to be #1.

"THE QUEST IS A MASTERPIECE!"

I think it is one of the greatest collections of great master teachers and spiritual leaders of all time." Jack Canfield, #1 N.Y. Times Best-Selling Author Chicken Soup for the Soul & the Success Principles.



"Your Women of Wisdom and Power shows were landmark events of transformative empowerment, beauty, and excellence. It is so important that we have compassionate, unselfish, and powerful women like you in the media that are driven by the sheer desire to empower the women and girls of the world. It really is our only hope. Thank You." - Marilyn Carlisi www.questforsuccess.tv

Lili's moto has always been to take a leap of faith.

Lili's powerful personal success programming featuring an unprecedented gathering of some of the world's leading spiritual and business leaders and best-selling authors helped change people's lives as many would attest. The Women of Wisdom and Power series, which had a 5-hour broadcast, including a live 2 hour show from the WLIW/WNET studios in New York, to celebrate women's leadership.

The broadcast across the U.S. clearly revealed to her the power of the media to impact change as so many women wrote to say it gave them the courage to think BIG and go for their dreams. "Perla" wrote that she was head of a platform for Filipino women in America, and the shows "lit a fire" in her. These remarkable women gave her the courage to go to the Philippines and start Women's Wisdom Circles across the country. Talk about a butterfly flapping its wings. The evidence was in. The power of global media, celebrity and technology was the key to creating lasting cultural change. Unless we change the cultural views on the value of women as a transformative force in global society nothing will change. Here was Lili's decision to go for the Big Dream.