

# A Global Celebration of Women

Giving Voice to Women and Girls Worldwide



We invite you to join us in building a Global **Women's Day Live -Stories of Us** franchise. Witness a true story giving voice to women and girls globally on one day.

Today we are at a historic and watershed moment for women's rights and women's leadership. From the women's marches, to Times UP and #Me Too, to the rise of women's political leadership in the U.S. Women's empowerment is taking center stage.

We will celebrate the courage, determination and achievements of women who dared to lead and never gave up. The focus on this first film will be on women in the U.S. to **celebrate the Centennial of Women** receiving the right and power to vote in 2020.

## [See Interim Women's Day Live Video](#)

On Feb 14th, a global co-creation call-out will invite women and girls worldwide to be ready to share their stories and videos over a 24-hour day on March 8th, 2020. These user-generated videos will be used in part to produce a feature film that will make cinematic history at end of 2020. We need our dream and team together now to prepare the launch and the platform in order to have the film ready for release in 2020.



### **Exciting Plans Are Under Way for the Suffrage Centennial Celebrations Across America**

This robust online platform will offer a platform to co-ordinate and showcase celebrations planned across the U.S. for the Centennial celebrations. See *How Women Won the [Vote](#) and the [Gazette](#)*.

CELEBRATE THE WORLD'S WOMEN ON ONE DAY



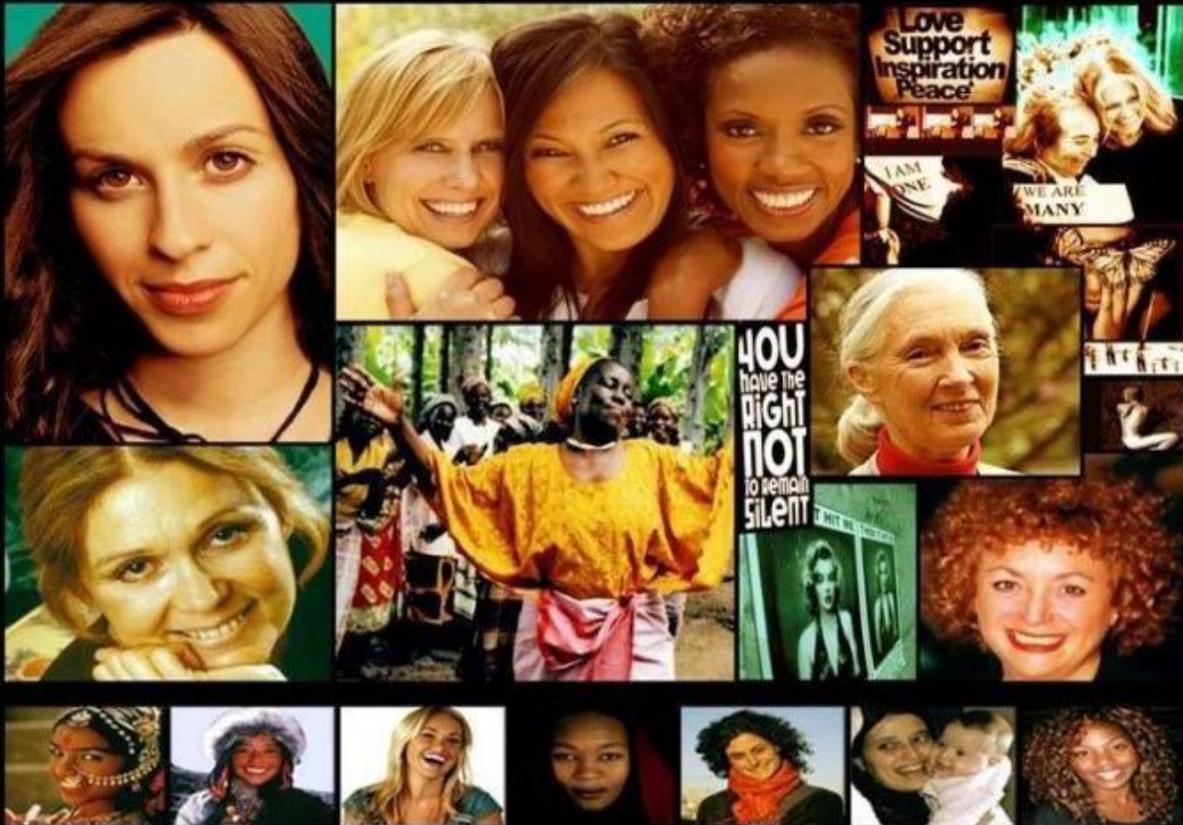
**Women's Day Live – The Stories of Us**, is a multi-media interactive project driven by social media and built largely from user-generated content to present a historic snapshot of the world's women and girls. It will result in a **Women's Day Live** theatrical feature documentary that will inspire a worldwide audience to create lasting change for women and girls at this transformational moment in history. Broadcast in 2020.

Celebrate the rich cultural diversity of women and girls' stories from the U.S. and around the world.

We will create an online HUB to showcase women's lives, history and stories from the past to the present. As well as all the planned Suffrage Centennial celebrations across the U.S. This is history in the making.

LET US USHER IN A NEW ERA FOR  
WOMEN'S GLOBAL LEADERSHIP

# WOMEN'S DAY LIVE



**A HISTORIC SNAPSHOT OF THE WORLD'S WOMEN ON ONE DAY**

## Created by Women & Girls Worldwide

We will provoke a global conversation of the POWER and value of the world's women and girls. What do you love about being a Woman? A Girl? What's your story? What's your power? What do you fear? What would you change? What is your dream?

We intend to be ready to do a global co-creation call out mid 2019 to invite submissions worldwide. Witness the true story of a single day in the life of women and girls around the world. The film will broadcast in 2020 to Celebrate the Centennial of the Women's vote in the U.S.

Lili Fournier - [lili@womensdaylive.com](mailto:lili@womensdaylive.com)



**A unique Celebration of Women  
Leading in Every Part of the World**

# What do you hope for?



**WOMEN WHO DARE TO LEAD.** Help produce the ground-breaking feature film- Women's Day Live: Stories of Us and a bold social action campaign to champion women and girls.

This live immersive global social networking event will offer a digital 'hub' to showcase bold changemakers, women who dared to lead from the past to the present.

**Visual History Digital Archives.** For discovery the online platform will offer a digital 'hub' to feature the rich cultural diversity of women's stories, by country and by topic. The winning video submissions from a worldwide competition will be featured in the final film.

**The Time for Change is Now.** From the opening exhilarating synopsis of the Women's Suffrage movement to where they are today, to where we are headed, an equal future, if we as a human family dare to go there, the thrust of this global multi-media initiative is to open our collective eyes to what is possible when we join forces to empower women and girls.

Will world leaders step up and take the lead in putting women at the heart of their International Development agenda? It is the key to any realistic chance of meeting the Millennium Development Goals and UN Women's Gender Equality goal - 50/50 by 2030.

**The world's women are on fire!** Are they prepared to harness their collective power with a single-minded focus to advance women's social, political and economic empowerment at this time? Will they join forces to call on world leaders to put the power of money into the hands of women in the grassroots, where it is proven to have the greatest impact. Equality won't happen without resources. Education. Health. An end to violence. Freedom!

**FUND BOLDLY. BE GENEROUS. WHAT YOU DO COUNTS.** Will you step up to help women and girls in the short and long term? Share the excitement. Now is the time.

# Ignite the Power of the Digital Revolution

Harness the Power of Media, Celebrity & Technology.

## Create a Bold Global Social Action Campaign

Share your story, vision and bold actions for change.



**Women of the World Unite for A Global Call for Bold Action.** Join us for this first-of-its-kind immersive global social networking event to inspire people around the world to call on their nation's leaders to commit to accelerating women's global economic empowerment by putting the power of money into the hands of women.



**TOGETHER WE WILL CREATE  
A NEW MYTHOLOGY...**

## Be a Global Brand Ambassador!

An exciting globally orchestrated 'call-out' and social media campaign world-wide will generate live global engagement to raise and amplify women's voices.

An upbeat celebrity call to action, coupled with Global Ambassador's shout outs, and leading women's organizations will engage women and men worldwide to bring the issue of women's equality front row center in global consciousness.

**End result.** Greatly increased awareness and funding for women and girls to achieve our common goal for education, an end to violence, and equal opportunity.

**Benefit All NGO'S.** An investment in women is an investment in the future. The film can be used by all NGO's as a fund-raiser to benefit their charity for women and children.

**This is a threshold moment in history, a wake-up call for women** to step up to the plate with everything they've got. Our strength is in our collective power. In our unity. We have Vote Power. Dollar power. The future of humanity is in our hands.

## OVERVIEW - WOMEN'S DAY LIVE – STORIES OF US FEATURE FILMS



Join us in a “global campfire” to see the world through women’s eyes. The ‘time for women is now’ is the consensus and rallying call at this threshold moment in history. We will shine a spotlight on 21<sup>st</sup> century solutions to address gender inequality.

The film will explore what it will take to make an evolutionary leap for women and girls. Every sign indicates it’s the courageous women in the grassroots movement that will be the greatest catalyst for change.

We will use self-generated videos and award-winning local filmmakers to weave a powerful tapestry of courageous stories from real women whose bold initiatives are making change happen. We will bear witness to the power of the women’s vote heading into the Canadian and American elections, in 2019 and 2020 and experience women running for political office in record numbers.

How can we break the barriers for women’s economic empowerment? According to *Melinda Gates, co-chair of the Bill & Melinda Gates Foundation* "A study looking at 70 countries ...found that women’s grassroots movements were more effective at advancing policy change, See [It’s Time for a New Era for Women](#). The Equality Advisory Council at the G7 Summit will be co-chaired by *Melinda Gates*. Her next big move, the [Economic](#) Empowerment of women, with a \$170 million dollar commitment.

The evidence is in - the greater the equality in a society the more prosperous that society is on the world stage. And yet we continue to struggle to grow, advance and prosper. Promises keep being made and promises keep being broken. How can we hold our leaders accountable? Governments? Corporate leaders? UN Women? How is the resistance movement impacting the future? Do we have the political will to seize this historic moment to make an evolutionary leap for the world’s women and girls?

*The Dream is Strong  
The Time has Come*

Women all over the world expressing their voice.  
Their power. Their leadership.  
Free to be who they want to be.

**Join the Movement.**



## THE TEAM

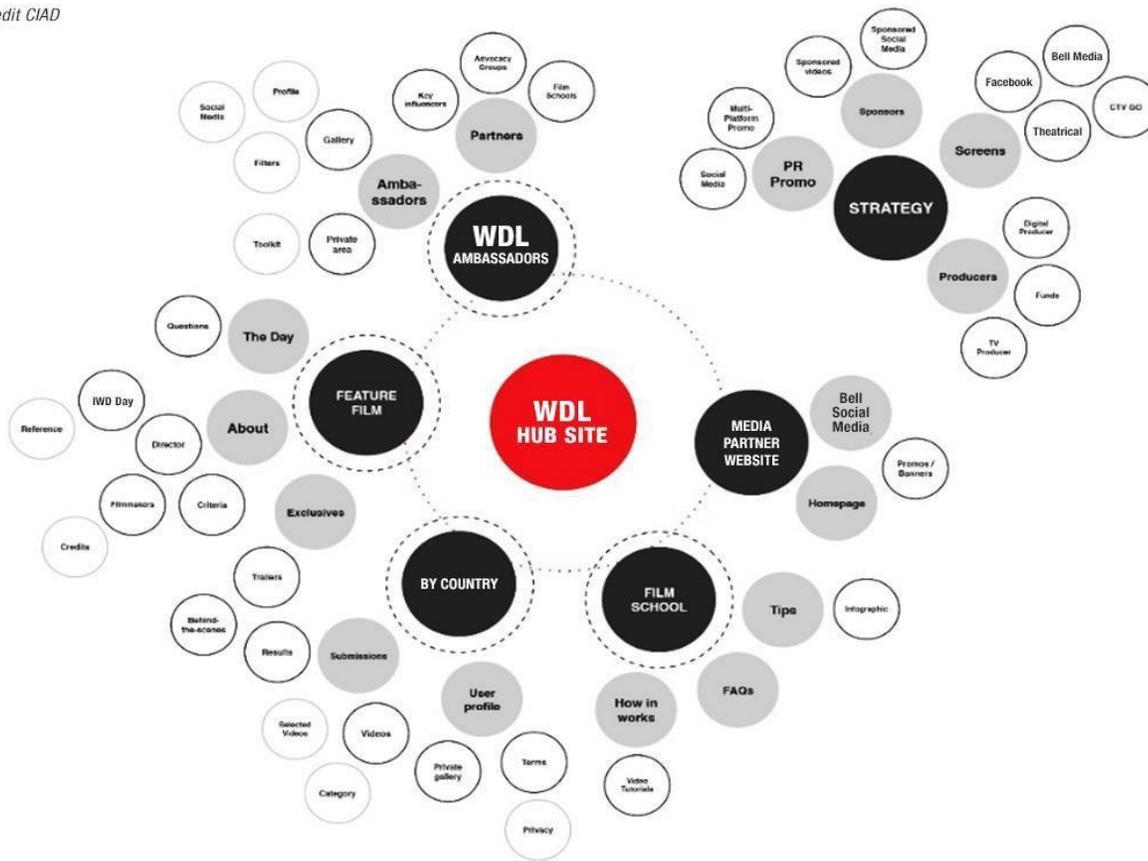
**Executive Producer.** [Lili Fournier](#) is an award winning Canadian filmmaker. She directed, hosted and produced 11 Quest specials which aired on PBS, & 6 Canadian networks successfully raising millions for PBS’s fund-raising drives. Quest featured an unprecedented gathering of some of the world’s leading spiritual and business leaders and best-selling authors. She produced the televised By My Spirit Concert with Placido Domingo, Zubin Mehta and the Israel Philharmonic in the presence of Queen Sophia of Spain. She has dedicated her life to realize the dream of a bold and exciting Global Women’s Empowerment Initiative: **Women’s Day Live.**

There will be select award-winning directors engaged in specific countries to create local films. Two notable directors will co-direct the film. [Switch United](#) who recently created the digital design for the film “Canada In a Day”, for Canada’s 150<sup>th</sup> anniversary, will consult. A brilliant team will Lead the global engagement, social media and digital creative management.

# WOMEN’S DAY LIVE FILM CROSS PLATFORM DIGITAL MEDIA

## INFRASTRUCTURE

Inspiration Credit CIAD



**This is a Game Changer! History in the making!** We invite your visionary leadership and financial solidarity to help us realize **Women's Day Live- the Stories of Us** film for a time-sensitive launch now. We need all systems ready to go.



### **Proposed Call to Action by Women Leaders**

**Women of the World Unite** in a Global Call to Action to invite World leaders who committed at the G7 Summit in 2018 in Canada to put women at the heart of their Development strategy to actually do so. In one sweep, this one change in global policy could potentially move billions in to the hands of women in years to come.

This is a once in a lifetime opportunity to use our collective power to change the future for women. We are inviting the visionary leadership of major women's organizations to take the lead and make history! It's going to take all of us working together to create a new mythology for women and girls worldwide.

Time for Change. Time for Action. UN Women said that they will use their convening power to support the global call to action to world leaders.

We need invite you to join us to help finance the team, build a consortium of supporters for movement building, engage Ambassadors and design and build the online platform.



Lili Fournier  
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**GET READY! CHANGE IS COMING.**

# MAKE IT COUNT

Thank you for your generous support in making a commitment to the Women’s Day Live Film and global social media platform. The Estimated Budget is \$2 Million U.S. \$600 K is needed now to launch.

## YOUR COMMITMENT

I will be A Global Brand Ambassador for the **Women’s Day Live** film and concert. This means I will help promote the launch of the event, and the co-creation call out for the film and the film’s broadcast Engagement in Press opportunities and appearing in the PSA for global broadcast is optional.

We are completing an anthology book on bold visionary women for the WOMEN OF WISDOM AND POWER book, based on the award-winning PBS trilogy. If you’d like to join us with a 3-5 page story, let us know. We will need your draft in early 2019. Others in the book include Jane Goodall, Gloria Steinem, Gail Sheehy, Alanis Morissette, etc.

## PLEDGE INFORMATION

Name \_\_\_\_\_

Contact phone & Email \_\_\_\_\_

Date Pledged \_\_\_\_/\_\_\_\_/\_\_\_\_ Assistant Contact \_\_\_\_\_

### PLEDGE OF FINANCIAL SUPPORT: WOMEN’S DAY LIVE FILM BUDGET IS \$2 MILLION U.S.

#### Be a Visionary. Become a Charter Member.

Co-Founder	\$1,000,000
Visionary	\$ 500,000
Champion	\$ 250,000
Trailblazer	\$ 100,000
Activist	\$ 50,000
Advocate	\$ 25,000
Change Maker	\$ 10,000
Braveheart	\$ 5,000
Evolutionary	\$ 2,500
Movement Leader	\$ 1,000

- Visionary Founders Circle. Limited to four. Executive Producer Credit.
- Champion Founders Circle. Limited to four. Co-Executive Producer Credit
- Trailblazer Founders Circle. Co-Producer credit

## PLEDGE DETAILS

Pledge Amount \_\_\_\_\_ [To Donate by Credit or Paypal](#)

## DONOR CONTACT INFORMATION

Name \_\_\_\_\_

Address \_\_\_\_\_

Email \_\_\_\_\_ Phone \_\_\_\_\_

City \_\_\_\_\_ State/Province \_\_\_\_\_ Zip Code \_\_\_\_\_ Country \_\_\_\_\_

DONOR'S SIGNATURE \_\_\_\_\_ DATE \_\_\_\_ / \_\_\_\_ / \_\_\_\_

*CPTV, is the fiduciary partner for **WOMEN'S DAY LIVE**, a registered 501(c) charity, based in Hartford, CT. Please Note: To get a tax-deductible receipt in the U.S, the donations have to be made out directly to CPTV, and go directly to CPTV, A PBS Network. We have worked with them for over a decade in producing Quest.*

**Please make cheque payable to  
Connecticut Public Broadcasting, Inc.**

Mail to CT Public Broadcasting Inc.

Attention: Heather KELSEY, 1049 Asylum Avenue, Hartford, CT 06105-2411 - Tel: (860) 275-7228

**Important: Please indicate **Women's Day Live Project** by cheque or by electronic banking below.**

**Bank Name** Bank of America – Hartford, CT

**Company Name** CT. Public Broadcasting Inc.

**Account #** 000001116940

**ABA #** 026009593



Lili Fournier is a remarkable producer who brings her passion to subjects that touch people's lives. Having worked with her for well over a decade, Lili's sensitivity to the emotional impact of her work is matched by her precision in developing projects which meet with great appreciation by public television programmers and audiences alike. I urge you to support her work.

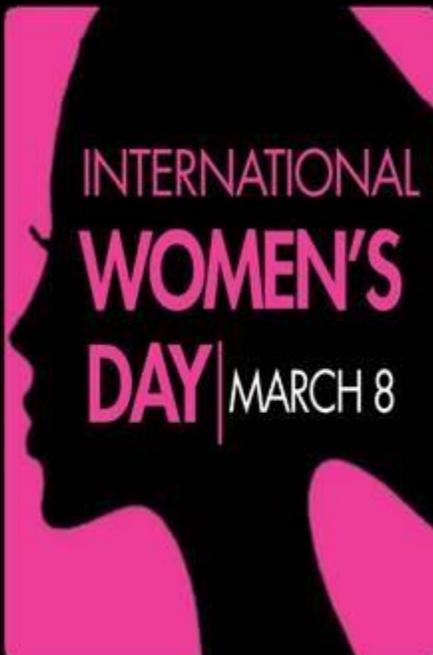
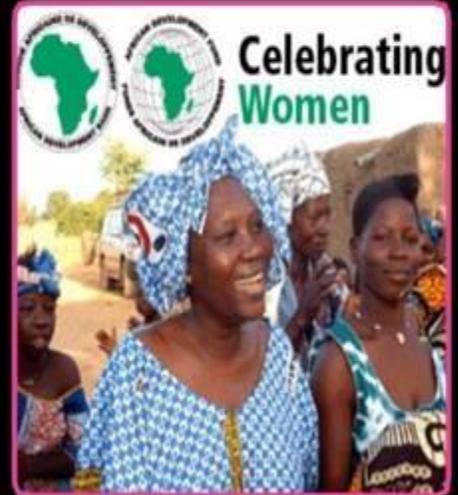
**Larry Rifkin**

*Former Programming Chief of Connecticut Public Television*

For further information please call or write to Lili Fournier. [lili@womensdaylive.com](mailto:lili@womensdaylive.com) | Tel. (416) 410-4434

**Thank you for your generosity of spirit straight from the heart! Lili FOURNIER**

The mission is to launch a unprecedented global celebration of women on International Women's Day to spark a global movement to empower women and girls



## On International Women's Day

"Listening to the Women of Africa"

March 8<sup>th</sup>, 10am EST  
LIVE from Mombasa, Kenya!



International Women's Day celebrated in 100 countries. On this day **women's vital voices** will ring out around the world.