A Global Celebration of Women

Giving Voice to Women and Girls Worldwide on March 8, 2018

On March 8, 2108 a global co-creation call-out will invite women and girls worldwide to share their stories in a 24- hour day. This is a historic snapshot of the world's women and girls. They will capture the world's heart with their poignant stories and their daring and creative vision for the world. Join us in celebrating the courage, determination and achievements of the world's women and girls.

THIS IS A TURNING POINT FOR WOMEN. JOIN US FOR HISTORY IN THE MAKING.

CELEBRATE THE WORLD'S WOMEN ON ONE DAY

Women's Day Live – The Stories of Us, the film, is a multi-media interactive project driven by social media and built from user-generated content to present a historic snapshot of women and girls on one day.

Witness a true story giving voice to women and girls globally featuring the 24-hours of International Women's Day, March 8th, 2018. This day is celebrated in over 100 countries. Thousands of self-created events happen annually.

Celebrate the rich cultural diversity of women and girls' stories from countries all around the world.

A historic experience —of what it's like to be a woman and girl alive in the world today. This live immersive global social networking event will offer a digital 'hub' (in multiple languages).

These compelling self-generated videos will result in the inaugural **Women's Day Live** theatrical feature documentary that will inspire a worldwide audience to make this moment in history a huge paradigm shift.

USHER IN A NEW ERA FOR CHANGE

WOMEN'S DAY LIVE

A HISTORIC SNAPSHOT OF THE WORLD'S WOMEN ON ONE DAY

Created by Women & Girls Worldwide

What do you love about being a Woman? A Girl? What's your story? What's your power? What is your dream? What do you fear? What would you change?

A Global celebration of the world's women and girls on International Women's Day.

On March 8, 2019 Premiere Worldwide broadcast of film. Witness the true story of a single day in the lives of women and girls around the world.

Lili Fournier - lili@womensdaylive.com

ZOLAR ENTERTAINMENT

A unique Celebration of Women Leading in Every Part of the World

What do you hope for?

On March 8, 2018 Women's Voices will ring out around the world.

We will build a Global **Women's Day Live - Stories of Us** film franchise. This film will premiere worldwide on March 8, 2019.

The second **WDL** film will be released in 2020 to celebrate the Centennial of Women's Vote in the U.S. Other country films be added.

Visual History Digital Archives: Submissions will be featured online for research study and discovery by country and topic if possible.

We will develop testimony-based education resources to use in respective countries. Use Shoah Foundation programs as a model, like 100 days to inspire respect.

UN WOMEN, the global champion for women's empowerment will use its convening power to support the major global social media outreach, inviting women worldwide to share their stories, their vision, their actions.

SUPPORT EQUAL VOICE FOR WOMEN.
The Time for Bold Change is Now.

Ignite the Power of the Digital Revolution

Harness the Power of Media, Celebrity & Technology.

To create the biggest live global interactive social networking event in history.

- UN WOMEN and NGO's in 175 countries will join the outreach efforts
- Hundreds of thousands of submissions. Millions of views worldwide.
- Live stream videos, digital home across all time zones and geographic areas
- Historical record of music, stories, content, & feeling
- Leverage tens of millions in free media. Viewed by millions worldwide.

A Global Social Networking Bonanza

BIG PICTURE OVERVIEW

Women and Girls worldwide sharing their stories, their visions and their actions.

This will be the biggest outpouring of music, film and creative expression from women and girls from across the world. We expect tens of thousands of online submissions, and millions of people viewing the videos and live posts of International Women's Day Celebrations that will be submitted from around the world.

UN WOMEN has just committed its global convening power to help realize the 'inspiring Women's Day Live vision" to galvanize people worldwide to join us for this Benchmark International Women's Day celebration in cities and countries across the world. See Letter

WOMEN'S DAY LIVE GLOBAL AMBASSADORS We are inviting the world's legendary stars, visionaries and influencers to help lead this spectacular celebration of women and global social networking bonanza to connect people around the world who share a passion for social change.

A Global Call to Action. Join us for this first-of-its-kind immersive global social networking event to inspire people around the world to call on their leaders to support Canada's ambitious global leadership effort to accelerate women's global economic empowerment by also putting women and girls at the heart of their own international development agenda.

An exciting globally orchestrated 'call-out' and social media campaign world-wide will build awareness and generate live global engagement to amplify women's voices. An upbeat celebrity call to action, coupled with Global Ambassadors, shout outs, and leading women's organizations engaging women worldwide will make this potentially a transformative moment in history.

TOGETHER WE WILL CREATE
A NEW MYTHOLOGY...

THE WOMEN'S DAY LIVE – STORIES OF US FILM – TO BENEFIT WOMEN'S FUNDS WORLDWIDE

The film can be used by all NGO's to benefit women's funds in the grassroots as it travels around the world in 2019. **End result.** Greatly increased funding for women and girls to achieve our common goal for education, an end to violence, and equal opportunity

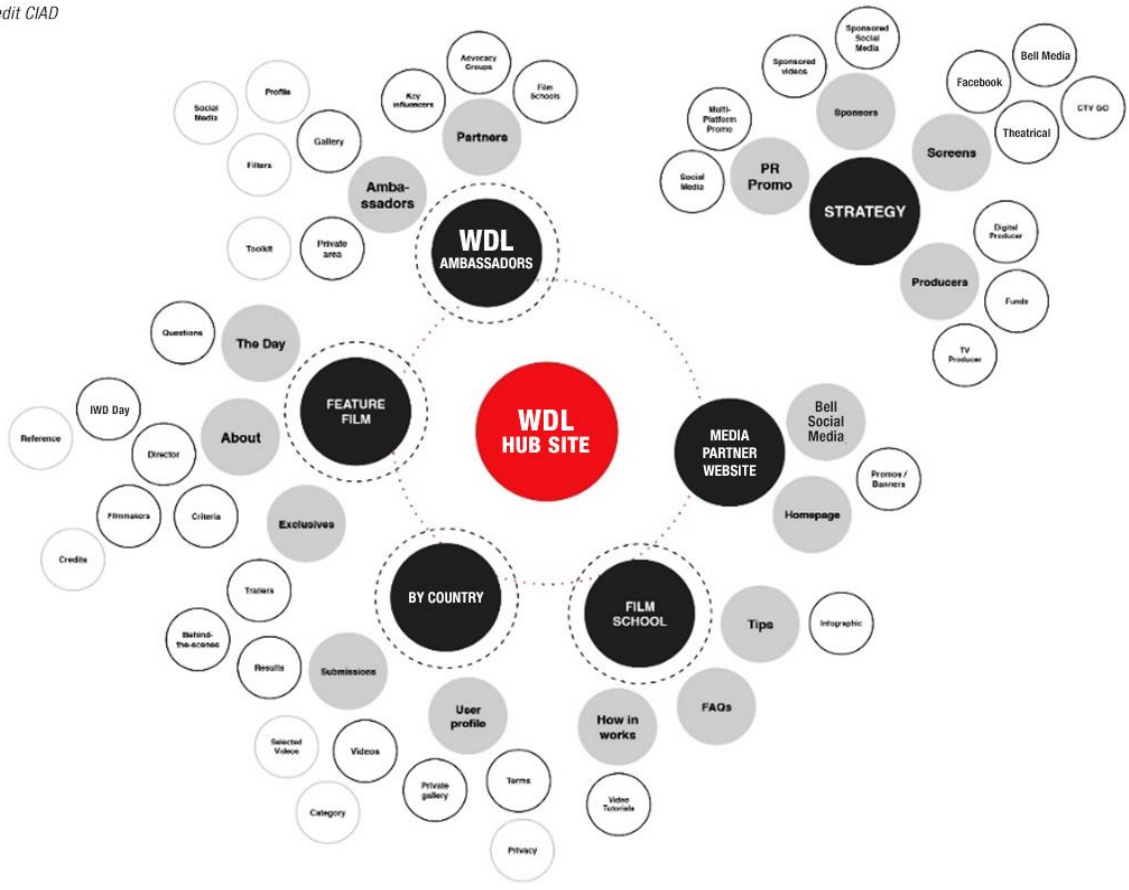
THE TEAM

Executive Producer. Lili Fournier is an award winning Canadian filmmaker. She directed, hosted and produced 11 Quest specials which aired on PBS, & 6 Canadian networks successfully raising millions for PBS's fund-raising drives. Quest featured an unprecedented gathering of some of the world's leading spiritual and business leaders and best-selling authors. She produced the televised By My Spirit Concert with Placido Domingo, Zubin Mehta and the Israel Philharmonic in the presence of Queen Sophia of Spain. She has dedicated her life to realize the dream of a bold and exciting Global Women's Empowerment Initiative: **Women's Day Live.**

There will be select award-winning directors engaged in specific countries to guide local films. Two notable directors will co-direct the film. Switch United who recently created the digital design for the film "Canada In a Day", for Canada's 150th anniversary, will consult. A brilliant team will Lead the global engagement, social media and digital creative management.

WOMEN'S DAY LIVE FILM
CROSS PLATFORM DIGITAL MEDIA
INFRASTRUCTURE

Inspiration Credit CIAD



EMPOWER WOMEN • CHANGE THE WORLD
WOMEN'S DAY LIVE

THE WOMEN'S DAY LIVE GLOBAL BENEFIT CONCERT

BIG Picture: We are thrilled that Live Nation Canada is producing the WDL Concert at the Air Canada Centre in Toronto on March 8th.

A 24-hour live telethon/charity is planned for a Hollywood stage on this day.

The film is independent of the concerts. Our mission however is to create a simultaneous live global mega-shed event.

The fact that transformational change is possible during these challenging times, and that it is coming from Canada, is breathtaking.

TIME FOR BOLD ACTION. It will take all of us working together to seize this unprecedented opportunity to create lasting impact for the future of the world's women and girls.

1Day Unite 8 MARCH 2018
WOMEN'S DAY LIVE
CELEBRATE • EDUCATE • EMPOWER

Join us for a Game Changing Day in World History.

We invite your visionary leadership and financial solidarity to help realize the **Women's Day Live- the Stories of Us film** for a time-sensitive launch now.

GET READY!

INTERNATIONAL WOMEN'S DAY IS COMING!

MAKE IT COUNT

Thank you for your generous support in making a commitment to the Women's Day Live Film and global social media platform. The Preferred Budget is $2 Million U.S.

YOUR COMMITMENT

☐ I will be A Global Brand Ambassador for the **Women's Day Live** film and concert. This means I will help promote the launch of the event, and the co-creation call out for the film and the film's broadcast. Engagement in Press opportunities and appearing in the PSA for global broadcast is optional.

PLEDGE INFORMATION

Name _____

Contact phone & Email _____

Date Pledged _____ /_____ /_____

PLEDGE OF FINANCIAL SUPPORT: WOMEN'S DAY LIVE FILM BUDGET IS $2 MILLION U.S.

Be a Visionary. Become a Charter Member.	
Co-Founder	$1,000,000
Visionary	$ 500,000
Champion	$ 250,000
Trailblazer	$ 100,000
Activist	$ 50,000
Advocate	$ 25,000
Change Maker	$ 10,000
Braveheart	$ 5,000
Evolutionary	$ 2,500
Movement Leader	$ 1,000

- Visionary Founders Circle. Limited to four. Executive Producer Credit.
- Champion Founders Circle. Limited to four. Co-Executive Producer Credit
- Trailblazer Founders Circle. Co-Producer credit

Many additional Benefits will be offered. A 501 charity receipt is available in the U.S.

PLEDGE DETAILS

Pledge Amount _____ To Donate by Credit or Paypal

DONOR CONTACT INFORMATION

Name _____

Address _____

Email _____ Phone _____

City _____ State/Province _____ Zip Code _____Country_____

DONOR'S SIGNATURE _____ DATE _____/_____/_____

*CPTV, is the fiduciary partner for **WOMEN'S DAY LIVE**, a registered 501(c) charity, based in Hartford, CT. Please Note: To get a tax-deductible receipt in the U.S, the donations have to be made out directly to CPTV, and go directly to CPTV, A PBS Network.*

Please make cheque payable to

Connecticut Public Broadcasting, Inc.
Mail to CT Public Broadcasting Inc.
Attention: Heather KELSEY, 1049 Asylum Avenue, Hartford, CT 06105-2411 - Tel: (860) 275-7228

Important: Please indicate Women's Day Live Project by cheque or by electronic banking below.

Bank Name	Bank of America – Hartford, CT
Company Name	CT. Public Broadcasting Inc.
Account #	000001116940
ABA #	026009593

Lili Fournier is a remarkable producer who brings her passion to subjects that touch people's lives. Having worked with her for well over a decade, Lili's sensitivity to the emotional impact of her work is matched by her precision in developing projects which meet with great appreciation by public television programmers and audiences alike. I urge you to support her work.

Larry Rifkin
Former Programming Chief of Connecticut Public Television

For further information please call or write to Lili Fournier. lili@womensdaylive.com | Tel. (416) 410-4434

Thank you for your generosity of spirit straight from the heart! Lili FOURNIER

The mission is to launch a unprecedented global celebration of women on International Women's Day to spark a global movement to empower women and girls

INTERNATIONAL
WOMEN'S
DAY | MARCH 8

On International Women's Day

"Listening to the Women of Africa"

March 8th, 10am EST
LIVE from Mombasa, Kenya!

International Women's Day celebrated in 100 countries. On this day **women's vital voices** will ring out around the world.