



BUDGET ESTIMATE - WOMEN'S DAY LIVE 2022

WOMEN'S DAY LIVE
MARCH, 2022
LIVE / VIRTUAL

Budget Assumptions

Venue: Live & Virtual - 4 stages
Guest Count: Depends on Venue
Schedule: March, 2022

BUDGET ESTIMATE as of DATE **10/19/2021**

CATEGORIES	TORONTO	NEW YORK	LOS ANGELES	NEW DELHI
TECHNICAL & PRODUCTION EQUIPMENT	\$ 280,000.00	\$ 280,000.00	\$ 280,000.00	\$ 280,000.00
TECHNICAL & PRODUCTION LABOR	\$ 140,000.00	\$ 140,000.00	\$ 140,000.00	\$ 140,000.00
VENUE	\$ 100,000.00	\$ 100,000.00	\$ 100,000.00	\$ 100,000.00
STAGING & SCENIC	\$ 51,000.00	\$ 51,000.00	\$ 51,000.00	\$ 51,000.00
GRAPHIC & CONTENT DESIGN	\$ 90,000.00	\$ 90,000.00	\$ 90,000.00	\$ 90,000.00
MEDIA SERVICES	\$ 55,000.00	\$ 55,000.00	\$ 55,000.00	\$ 55,000.00
TANGIBLE ENHANCEMENTS	\$ -	\$ -	\$ -	\$ -
TALENT/ SPEAKER & ENTERTAINMENT FEES	\$ 1,225,000.00	\$ 725,000.00	\$ 725,000.00	\$ 725,000.00
TALENT/ SPEAKER & ENTERTAINMENT EXPENSES	\$ 110,000.00	\$ 110,000.00	\$ 110,000.00	\$ 110,000.00
MARKETING, PR & SPONSORSHIP SERVICES	\$ 155,000.00	\$ 155,000.00	\$ 155,000.00	\$ 155,000.00
STAFFING (BASED ON 2020 STAFF RATES)	\$ 394,500.00	\$ 394,500.00	\$ 394,500.00	\$ 394,500.00
STAFF / CREW TRAVEL & ACCOMMODATIONS	\$ 41,500.00	\$ 41,500.00	\$ 41,500.00	\$ 56,500.00
HEART IN ACTION CAMPAIGN	\$ 500,000.00			
WOMEN OF THE WORLD VIDEO	\$ 100,000.00			
STORYTELLING PLATFORM	\$ 2,000,000.00			
PROJECT MANAGEMENT FEE	\$ 649,192.50	\$ 536,692.50	\$ 536,692.50	\$ 540,067.50
ADMINISTRATION	\$ 243,300.00	\$ 243,300.00	\$ 243,300.00	\$ 243,300.00
GRAND TOTAL	\$ 6,134,492.50	\$ 2,921,992.50	\$ 2,921,992.50	\$ 2,940,367.50

NOTE:

- All estimates are subject to reconfirmation.
- Estimates are based upon the specific venue, schedule, and guest count outlined above and are subject to change.
- All services and equipment outlined in the estimate are subject to availability.
- All staff & crew days are based on a 10 hour day. Overtime rates shall apply for each hour worked over 10 hours.
- Air, hotel, travel and all other expenses reflected in the estimates above are subject to change. Client will be responsible for actual costs at the time of booking.
- The Sales Tax line item is an estimate of total sales tax payable by Empire to Empire vendors for tax-applicable line items where services are specifically enumerated. Sales tax is not charged on sales tax-exempt items such as performing talent and speaker fees. In cases where items are partially sales tax exempt, or sales tax exempt under certain circumstances, an estimated cost for sales tax is included in the total estimate and may be applied to contingency.