



EMPOWER WOMEN • CHANGE THE WORLD

# WOMEN'S DAY LIVE

## WE INVITE YOUR COMMITMENT

We invite you to be a Visionary Founder of Women's Day Live. Foundational funding is critical right now to realize the dream of the Women's Day Live Global Benefit Concert (WDL) for March 8, 2022. The back-up date is Mother's Day in May. We are seeking \$5 million dollars now to deposit all the teams to have all systems go now. This will ensure a Hollywood stage and Telethon happens, along with a global social media outreach to give voice to women around the world on International Women's Day.

Our mission is to use the power of media, celebrity, and technology to galvanize a united global effort to feed hungry children and their families. Our goal is to launch a bold Global Women's Economic Empowerment Initiative. This is a pivotal moment to electrify the women's movement with resources so we can use our collective power to determine the future for the world's women and girls. Bold action is need now. Otherwise progress for women and girls will be set back a generation.

## VISIONARY FOUNDING MEMBERS

Foundational funding will leverage additional investment. WDL is scalable. It's imperative we reach out to talent now. A visionary team of creatives will go into full gear on all fronts. A presentation will be made to engage the GSMA's participation to launch the Heart in Action Global Humanitarian campaign via the 750 global mobile carriers to help feed the hungry. **Connected Impact** is the theme.

Co-Founders/Visionary donors can have an equity stake. Draft [Preliminary Budget](#). Women's Day Live is scaleable.

### PLEDGE OF SUPPORT: WOMEN'S DAY LIVE BENEFIT CONCERT AND TELETHON

**We are the Women of the World Music Video, Stories of Us Global Story Telling platform and film.**

#### Be a Visionary. Become a Charter Member.

Co-Founder	\$1,000,000
Visionary	\$500,000
Champion	\$250,000
Trailblazer	\$100,000
Activist	\$ 50,000
Advocate	\$25,000
Change Maker	\$10,000
Braveheart	\$5,000
Evolutionary	\$2,500
Movement Leader	\$1,000

- Co-Founder. Executive Producer Credit.
- Visionary. Co-Executive Producer Credit
- Champion. Co-Producer credit

Times Up was initially funded by two founders, and was ultimately Founded by [more than 300 people in entertainment](#), made up of individuals across all industries. We invite you to be a foundational partner to harness our collective power to tackle the pressing issues of our times. WDL will create a sustainable annual fund-raising platform to align women's voices, power and leadership to impact national and global policy.

# WE ARE THE WOMEN OF THE WORLD

## PLEDGE DETAILS

PledgeAmount \_\_\_\_\_ [To Donate by Credit or Paypal](#)

## DONOR CONTACT INFORMATION

Name \_\_\_\_\_

Address \_\_\_\_\_

Email \_\_\_\_\_ Phone \_\_\_\_\_

City \_\_\_\_\_ State/Province \_\_\_\_\_ ZipCode \_\_\_\_\_ Country \_\_\_\_\_

DONOR'S SIGNATURE \_\_\_\_\_ DATE \_\_\_\_/\_\_\_\_/\_\_\_\_

**Please make cheque payable to**

**Zolar Entertainment Corp.**

Mail to 165 Lascelles Blvd., Toronto, Ontario, Canada. M5P 2E7

Lili Fournier - Tel: (416) 410-4434 [lili@womensdaylive.com](mailto:lili@womensdaylive.com)

Electronically, Zolar Entertainment Corp. (U.S. Account)

RBC Royal Bank of Canada  
2 Bloor St E., Toronto, Ont. M4W 1A8  
Transit: 06702. F.I. (Bank): 003  
Account # 4005252  
Swift Routing: royccat2 (lowercase)

**Thank you for your generous support at this pivotal and defining moment. Time is of the greatest urgency.**



Lili Fournier is a remarkable producer who brings her passion to subjects that touch people's lives. Having worked with her for well over a decade, Lili's sensitivity to the emotional impact of her work is matched by her precision in developing projects which meet with great appreciation by public television programmers and audiences alike. I urge you to support her work.

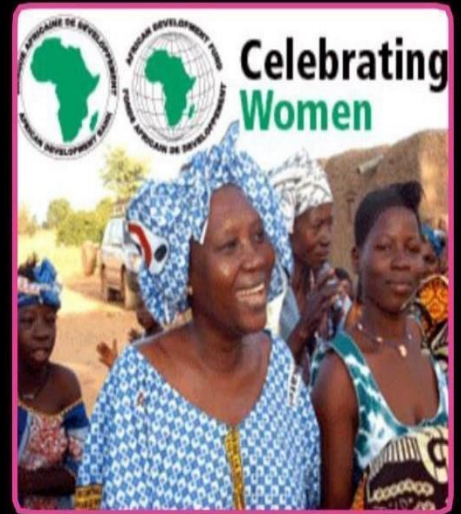
**Larry Rifkin**

*Former Programming Chief of Connecticut Public Television*

For further information please call or write to Lili Fournier, [lili@womensdaylive.com](mailto:lili@womensdaylive.com) | Tel. (416) 410-4434

**Thank you for your generosity of spirit straight from the heart! Lili FOURNIER**

The mission is to launch a unprecedented global celebration of women on International Women's Day to spark a global movement to empower women and girls



## On International Women's Day "Listening to the Women of Africa"

March 8<sup>th</sup>, 10am EST  
LIVE from Mombasa, Kenya!



International Women's Day is celebrated in over 150 countries. On this day **women's vital voices** will ring out around the world.