



3 DAY FREE
RISE UP
CHALLENGE

WIN YOUR FUTURE

Unleash the Entrepreneurial spirit of women in America and worldwide!

In just 3 days learn to take charge of your career and success in our Virtual World - LIVE! With like minded Entrepreneurs for FREE. This unprecedented gathering of Thought Leaders and Experts will help change the lives of thousands of entrepreneurs.

Learn the tools and strategies you need to generate massive revenue online and future proof your business in this brave new world.

WHEN WOMEN SUCCEED. THE WORLD PROSPERS!

**Pictures are suggested*

BE YOUR OWN HERO CHALLENGE

Theme for the RISE UP Challenge TBD

3-5 Days of Free Transformational Content

Feature Leaders and Celebrity experts from:

- Business
- Money
- Mindset
- Personal Growth
- Health & Wellness
- Relationships
- Parenting

When women succeed in business they elevate their community. Inside this challenge we will open up the minds of thousands of women – on how to start their own businesses or expand online



STEP UP REVOLUTION

3 DAY EVENT

Offer to Rise Up Challenge attendees. An advanced intensive training for women to launch their own on line business or expand their current business. An A-Z Implementation Plan.

A 3-5 DAY BOOTCAMP: BOLDLY BE THE CEO OF YOU. Learn the strategies to build your own brand and your own Virtual Event.

THIS IS

A POWERFUL TIME IN HISTORY...



...the dawn of a **NEW ERA** for women's economic empowerment.

Launch a Global Campaign for a bold
Women's Economic Empowerment Initiative

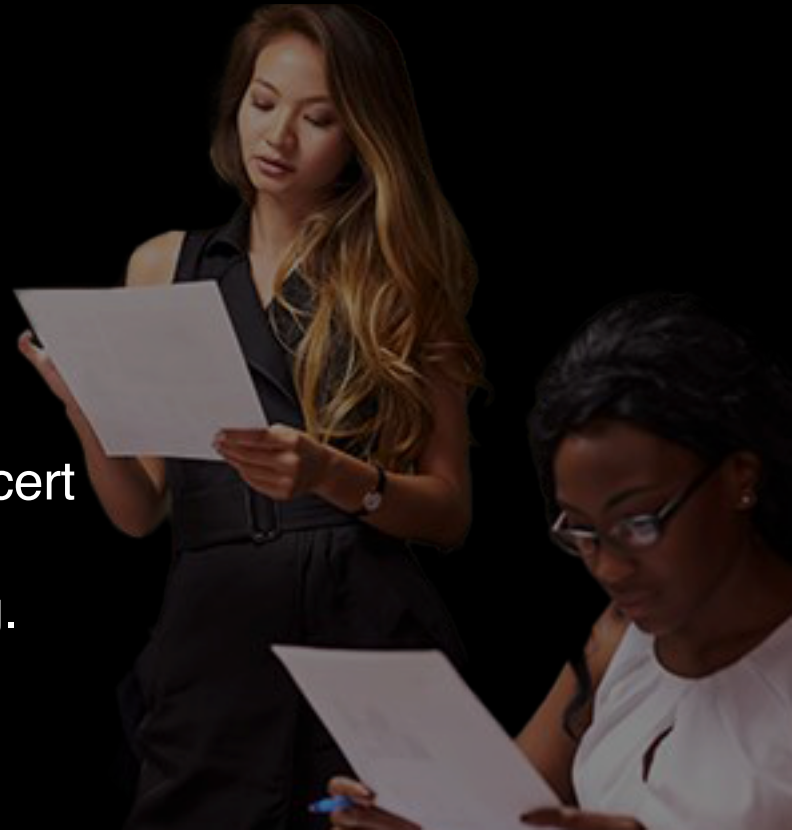
Build A Women's Empowerment Brand Together

Launch the Rise up Challenge Free
Follow: STEP UP REVOLUTION TRAINING

Offer the Challenge at the WDL Benefit Concert

Launch an Academy: Training and Coaching.

This is a multi-billion dollar industry.





EMPOWER WOMEN | MAKE POVERTY HISTORY

WOMEN'S DAY LIVE

WOMENS' DAY LIVE
GLOBAL VIRTUAL BENEFIT CONCERT

March 8th International Women's Day
or May 8th, 2023
Mother's Day

STEP UP REVOLUTION

BE YOUR OWN HERO CHALLENGE

An epic Women's Day Music Festival and Benefit Concert to launch a bold Global Women's Economic Empowerment Plan.

Next! Engage Community with compelling content to Oct 11th, 2023 for the International Day of the Girl Music Festival to take Social Activism to a new level.

Empower women. Change the world.





EMPOWER WOMEN | MAKE POVERTY HISTORY

WOMEN'S DAY LIVE

2024

THE YEAR OF THE GLOBAL WOMAN

WOMEN'S DAY LIVE BRAND – STEP UP REVOLUTION CHALLENGE

Determine the brand name for the free 3 day Challenge. All the celebrity presenters mail their communities to join the free challenge. Participants can buy the library for \$79 or a VIP package for \$199. Invite participants to take the intensive training to follow with free bonuses for \$1K to \$4k each. Build invaluable digital Assets. Some of these challenges have made tens of millions in revenue.

The Challenge can be a great launch pad for a online Women's Empowerment Academy and Network.

1. Film the 3- 5 Day Challenge of Presenters in High Def Broadcast Quality.
2. Produce a TV docu series called Women of Wisdom and Power, featuring these extraordinary trailblazers, and change makers.
3. Publish a Women of Wisdom and Power Anthology Book. It is ready to complete.

We produced a 3 one hour Women of Wisdom and Power special on PBS, with 2 hours Live out of WLIW New York. It featured Jane Goodall, Alanis Morissette, Gloria Steinem, Joan Borysenko, Shirley MacLaine, et al. It had a sensational response from women across America. It is in seeing the power of media to impact change, that the idea of Women's Day Live was born.

ADVANCING PROGRESS & EQUALITY FOR WOMEN