



EMPOWER WOMEN | MAKE POVERTY HISTORY

# WOMEN'S DAY LIVE

**A GLOBAL HUMANITARIAN CAMPAIGN**

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**FEED THE WOMEN & CHILDREN**



EMPOWER WOMEN | MAKE POVERTY HISTORY

**WOMEN'S DAY LIVE**



# ALL-STAR BENEFIT CONCERT

*A GLOBAL HEART IN ACTION HUMANITARIAN CAMPAIGN*

MARCH 8<sup>th</sup>  
**2026**

INTERNATIONAL  
**WOMEN'S DAY**

## A GROUND-BREAKING GLOBAL HUMANITARIAN CAMPAIGN

Feed the Women and the Children



A REVOLUTIONARY  
Commitment to Ignite  
the **POWER OF WOMEN**  
and **GIRLS**  
around the world

*\* Video and branding to be updated*





EMPOWER WOMEN | CHANGE THE WORLD

# WOMEN'S DAY LIVE FESTIVAL



**MUSIC'S BIGGEST STARS CELEBRATE THE WOMEN OF THE WORLD**

**AN EPIC INTERNATIONAL WOMEN'S DAY MUSIC FESTIVAL**

Stream Celebrations from Around the World on March 8, 2026

Host Concerts in G7 countries: Canada, U.S., France, England, Germany, Japan, and Italy + Copacabana Beach in Rio, Kigali, and Mumbai.



MOBILIZE A GLOBAL MOVEMENT FOR  
UNPRECEDENTED INVESTMENT  
IN GIRLS EDUCATION AND WOMEN'S  
ECONOMIC EMPOWERMENT



INTERNATIONAL WOMEN'S DAY

MARCH 8



ON INTERNATIONAL WOMEN'S DAY

*"Listening to the Women of Africa"*

March 9<sup>th</sup>, 10am EST  
LIVE from Mombasa, Kenya!



INTERNATIONAL WOMEN'S DAY IS  
CELEBRATED IN OVER 150 COUNTRIES.  
ON THIS DAY **WOMEN'S VITAL VOICES** WILL  
RING OUT AROUND THE WORLD.



## WOMEN'S DAY LIVE GLOBAL BENEFIT CONCERT

LIVE AID WOMEN. GLOBAL ENGAGEMENT. GLOBAL CONNECTIVITY. LOCAL IMPACT

An Emmy-award winning team is poised to produce **Women's Day Live (WDL)**, a live global mega-shed Entertainment extravaganza for an Epic International Women's Day Music Festival. Music will bring the heart-beat of the world together to raise urgently needed Humanitarian Aid to feed hungry children and families in this devastating hunger crisis.

**Live music will rock the world to celebrate a Historic Milestone for Women.** World Leaders committed to make poverty history by empowering women. An International effort will implement a bold Girls Education and Women's Economic Empowerment Initiative.

**Live Aid was the humanitarian event of the 20<sup>th</sup> Century.** The broadcast was seen in over 110 countries. 40 nations held simultaneous telethons. It was seen by over a billion people. Live Aid proved the power of music to unite people in a common cause. Women's Day Live will launch Heart in Action, the great Humanitarian Campaign of the 21<sup>st</sup> century.

**THIS A MOONSHOT MOMENT FOR HUMANITY – A NEW ERA FOR WOMEN**

**MAKE POVERTY HISTORY. EMPOWER WOMEN**

Celebrate and Champion women and girls worldwide. The legendary Louis J. Horvitz (Grammys, Oscars, Live Aid) will direct.

**LET'S TURN ACTION INTO IMPACT**

HEART IN ACTION  
WORLD'S BIGGEST  
GIVING DAY





# Empower Women. Make Poverty History.



## CELEBRATE A HISTORIC MILESTONE FOR WOMEN

Heart in Action launches on Women's Day Live, March 8, 2026, a multi-country benefit concert. An epic International Women's Day Celebration.

On **March 8, 2025**, world leaders renewed their commitment to implement "the global blueprint to end women's poverty" on the 30<sup>th</sup> Anniversary of the Beijing Platform for Action.

## WORLD LEADERS COMMIT TO MAKE POVERTY HISTORY BY EMPOWERING WOMEN

The Global broadcast will open with UN Women's International Women's Day ceremony at the United Nations to celebrate this historic milestone for women.

**CALL TO ACTION TO G7 LEADERS** – Invest billions in international Humanitarian Aid to save lives and Billions in Development aid for women's economic empowerment. This was Live Aid's biggest legacy.

**GLOBAL IMPACT.** In 2018 and 2019, Canada and France led G7 leaders to make a historic investment in women's grassroots funds, where it has proven to deliver the greatest impact.

**WOMEN MOVE BILLIONS. THIS IS A GAME-CHANGER!**

**IT'S TIME FOR BOLD ACTION**  
THIS IS A MOON SHOT  
MOMENT FOR HUMANITY

*if not now, ?  
when?*



# THE HEART IN ACTION GLOBAL HUMANITARIAN CAMPAIGN

INNOVATIVE YEAR LONG GLOBE SPANNING PHILANTHROPY



**Make this the Biggest Give Back Movement in History. A Powerful Year Long Global Engagement Campaign and Fundraising Effort.** From an epic International Women's Day Music Festival to the World Girls Day Music Festival. All charities and Nations can join the Music Festivals, to create their own Telethons/Concerts using the Women's Day Live & World Girls Day branding, campaigns and platforms to raise funds for their cause. Funds raised directly will support the World Food Program, Feeding America, UNICEF, UN Women, Girls & Women's Grassroots Funds. .

Convene the world's music stars, beauty and fashion industry and the e-commerce world for a live 18 -hour Concert and Hollywood Telethon. Catapult a Livestream Shopping Festival on the world stage bringing the world's fashion runways, culture and music together to captivate the world's imagination with the beauty, wisdom and power of women. Retailers are invited to join Heart in Action and donate a % of revenue.

Our mission is to Accelerate Unprecedented investment in girl's education and women's economic empowerment. If not now, when?

**SHOWCASE THE TRANSFORMATIVE POWER OF WOMEN & GIRLS IN GLOBAL SOCIETY TODAY**



## HEART IN ACTION: STEP UP REVOLUTION.

**This is our defining moment as a human family.** An electrifying roster of International Stars and Champions of Change will spark a UNITED GLOBAL EFFORT to raise urgently needed funds.

**MOBILE will be huge!** Help mobilize a global micro fund-raising campaign with the world's 750 mobile providers to help feed the hungry.

The CMO at the [GSMA](#), (the Worldwide Mobile Communications industry) said the idea of "a global music event is fantastic ...To use mobile for micro donations through a carrier...is really a stroke of brilliance!".

This could bridge the digital divide which is a game-changer for women! Disruptive innovation will shape the future. **WDL** will ignite global connectivity to maximize global engagement.

Lead a Digital Revolution in Innovation with a new vision of hope for the future.

GLOBAL ENGAGEMENT.  
GLOBAL CONNECTIVITY.

VIRTUAL GALA &  
**Téléthon**  
LIVE FROM HOLLYWOOD

Digital Party Festivals from Around the World

**WOMEN'S DAY  
GIRL'S DAY**

# CONNECTING THE WORLD TOGETHER

*Achieve the Potential of the Digital Revolution*



ENERGIZE THE BIGGEST GIVE BACK DAY WITH A HISTORIC FIRST OF ITS KIND GLOBAL MOBILE CAMPAIGN

Enjoy an 18 Hour live Global Music Festival, Telethon, Livestream Shopping and Fashion extravaganza!

Music brings the heartbeat of the world together in a global campfire to show we care and to share our common humanity. Something we desperately need. This is the FIRST of its kind Global Festival and Digital Music Festival and Global social networking event. It will use the power of music and International Women's Day Celebrations happening around the world to launch a Global Mobile Fund-raising Campaign with the world's 750 mobile players to help feed the hungry.

**VIRTUAL SUMMIT  
BENEFIT CONCERT**

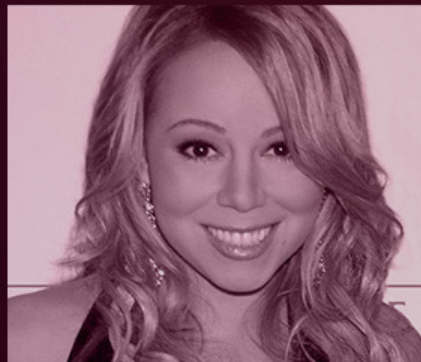
**TELETHON – SWEEPSTAKES – AUCTIONS – STORIES OF US – RISE UP CHALLENGE**



# Television Special Overview

- **A MULTI-NETWORK BROADCAST ACROSS ALL MEDIA PLATFORMS**
- International performances from around the world
- Celebrity Activists, Music Performances, and Visionary Leaders
- Spark Creative expression worldwide. Music. Film. Art. Stories of Us.
- Content for Global Audience Engagement March to Mother's Day
- Join a Heart in Action Team. Global Competitions. Travel Prizes.
- WE ARE THE WOMEN OF THE WORLD song and music video. To Raise Humanitarian Aid. Global competition. Launch at Grammys.
- Create a Global Sensation! A Global Social Networking takeover.

[SEE SYNOPSIS OVERVIEW](#) to update



**THIS GLOBAL CAMPFIRE IS HISTORY IN THE MAKING**

# Seize the Moment. A Historic Opportunity.



OUR TIME IS NOW.

[Lili Fournier](#)

## THE POWER OF HOLLYWOOD CAPTURES THE WORLD'S HEART

When America leads with its heart, the world follows.

We invite the World's Stars, Leading Digital music players, Corporate Leaders, Technology, Media and Entertainment companies and NGOs to inspire a people powered movement to feed the hungry and empower women and girls worldwide.

The generosity of the American people is one of the greatest forces for good in the world. When they are called to rise — they do. Again, and again. They have moved mountains when the need is great — and are doing so again.

Now, at this moment of profound crisis, they have the power to change the FUTURE fate of WOMEN & GILS. It is our hope that Pope Leo XIV, will use this historic moment to call on the heart of humanity to answer the call. We cannot make progress when half the world is being held back.

We will save lives and alleviate poverty for millions of the world's women & children. Let us be the generation that could change the future course of history and did so.

[Brief. Heart in Action.](#)

[The Global Rising](#)

[SupergirlWomensDayGirlsDay](#)

[Activate Plan G Global Movement](#)



EMPOWER WOMEN | MAKE POVERTY HISTORY

# WOMEN'S DAY LIVE

**We invite the World's leading digital music players, Corporate Leaders, Technology, Media and Entertainment companies, NGOs, world leaders and the World's Stars to join a united global effort to combat global hunger which is sweeping the world with a devastating impact on women and children.**

**Lili Fournier** is the founder of **Women's Day Live**. She is a passionate advocate for women and girls' rights. Credited with helping to pioneer the Human potential movement on Broadcast TV, she was the Producer, Director and Host of the award-winning Quest which aired on PBS for over a decade. Featuring visionary leaders from the H.H., the Dalai Lama, Peace Laureate Desmond Tutu, Sir Richard Branson, Stephen Covey, to Jane Goodall, Deepak Chopra, et al. Produced the "Universal By My Spirit TV Concert" a historic 500 Year Commemoration of the Jews Expulsion from Spain for the Quincentennial. Placido Domingo, Zubin Mehta, Queen Sofia of Spain. Lili Fournier | [lili@womensdaylive.com](mailto:lili@womensdaylive.com) | 416 322-8171

**Louis J. Horvitz** is one of the most accomplished directors in the Top-Gun field of live television event broadcasting. Winner of 7 Prime Time Emmy's, he has directed "The Annual Academy Awards" a record 12 times, the Golden Globes 10 times, and the Grammy Awards 10 years. Primetime Emmy Awards" a total of 17 times, the "The Kennedy Center Honors" for 22 years. The "American Film Institute (AFI) Life Achievement Award" tributes a total of 31 times.

**Mark Poncher** is the Executive Producer. Executive produced the Ceremonies for the World Cup in Qatar 2023. Executive Producer of the Clinton Global Initiative conferences worldwide since 2006. Head of Production for the Baku 2015 European Games Ceremonies. Executive Producer of the 2014 and 2015 Rose Parade Opening and Closing Spectaculars for the 2015 Special Olympics World Games in L.A. and Olympic Ceremonies in London.

A Global Advertising Firm with creative teams worldwide will help ignite unprecedented global connectivity to maximize global engagement. They will help energize a series of real-world events in multiple countries, backed by strong advertising campaigns, all with the purpose of growing a sustainable and equitable future for women and girls. Women are key to alleviating global poverty. When women succeed the world prospers.

## THE TEAM





# AMERICAN WOMEN ROCK THE WORLD

**HELP IS COMING. EMPOWER WOMEN. MAKE POVERTY HISTORY.**

Women are facing an unprecedented economic crisis worldwide. We invite your visionary leadership with great urgency to help give women the resources to save their families and the future. Together, we have unprecedented convening power to fight for equality, freedom and democracy. The stakes could not be higher.

**Women are the Most Potent Force for Global Economic Growth**

**The world knows this. It's time to keep promises to women. The time for action is now.**

# WILDLY VIRAL CROSS MEDIA PLATFORM INTEGRATION

Celebrations across the U.S., Canada, India and the World for a Live Multi-Screen Experience

## ACHIEVE THE POTENTIAL OF THE DIGITAL REVOLUTION

- A HOLLYWOOD & [BOLLYWOOD CONCERT](#) & TELETHON. To update.
- International Women's Day celebrations and Telethons/Concerts
- Digital Platforms: Celebrate legendary Women in sports, science, et al.
- *Behind the Scenes Celebrity Content, Fan Engagement*
- Social Media Engagement with Celebrants Across the world
- Portal. Historical record of music, stories, content, & feeling
- A historic snapshot of women & girls at this threshold moment in history.



STORY TELLING PLATFORM TO GIVE VOICE TO WOMEN & GIRLS ACROSS THE WORLD

# HONORING GREAT WOMEN IN HISTORY TO NOW

This Epic International Women's Day celebration must be ubiquitous. This will be an enormous shared cultural moment of a kind we have not had since Live8. A life memorable experience of our shared humanity. Of people helping people. **The opportunity for 'soft power diplomacy' is unprecedented.**

Wrapped around live music, this spectacular event will pay tribute to courageous trailblazers, women who have impacted the world, and been great defenders of democracy. These powerful stories of progress in the fight for an equal future, for freedom and human rights will electrify women and youth worldwide

**CELEBRATE THE POWER OF DIVERSITY, INCLUSION AND EQUALITY**





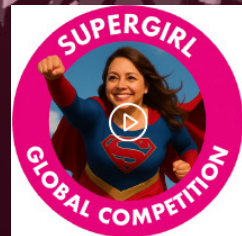
# CANADA CELEBRATES A HISTORIC MILESTONE FOR WOMEN & GIRLS



## World Girls Day Music Festival October 11, 2026

International Girl's Day was founded by the U.N. & Canada.

SPARK a youth-led movement to protect, support, and champion education and equality for girls.



A Cross Media global platform to give voice to world's youth. Canada lights up its buildings in pink. Help Light Up the World for the Girl Child.

The Canadian Government led the world with its **International Development Agenda**. We invite powerful strategic partners to help implement the progressive International Development Agenda, a game-changing investment in women's grassroots funds and girls' education.

Launch a Global Movement to educate and empower girls. [Activate Plan G.](#)

**THE WORLD HAS A SECRET SUPERPOWER. IT IS GIRLS. IT'S TIME TO UNLEASH THE POWER OF GIRLS**

A GLOBAL CULTURAL PHENOMENON

# World Girls Day Music Festival October 11<sup>in</sup> 2026.

This is the first-of-its-kind all-out **International Girls Day Music Festival** to give voice and creative expression to girls & youth worldwide.

## THE WAKE-UP CALL

Gen Z & Millennial Women are Poised for Dominance.

See [New Power Players](#)



Exciting Global Supergirl [Competitions](#) and activations all year long

Unprecedented social networking will ignite the Youth Revolution!

[www.worldgirlsday.com](http://www.worldgirlsday.com)

# STATE OF THE WORLD'S **WOMEN**

**UNITED  
FOR A  
BETTER  
FUTURE**





# Usher in a New Era for the World's Women & Girls



## IT'S NEVER OKAY

### When She Rises, We All Rise

*A Global Empowerment Initiative to end Sexual Violence*

An alliance of cultural icons launch a global media campaign. Imagine what is possible when we protect her, invest in her, honor her, and unleash the full fire of her potential.

The “It’s Never Okay” Campaign — in 100 languages — unite celebrity advocates, global media partners, and faith leaders in a powerful worldwide PSA effort to reach billions.

The CEO of WPP once offered to unlock tens of millions in free global media remnants, and the former Chair of the World Parliament of Religions pledged to mobilize local spiritual leaders worldwide to implement this campaign to end violence against women. It was presented to leading women’s groups in 2018.

Help create the world’s first year-round ecosystem of global movement building, digital storytelling, music festivals, and global benefit concerts.

Dedicated to empowering women and girls with education, ensuring their safety, and giving them economic opportunity: transforming lives, uplifting communities, and shifting the course of history for the future benefit of humanity.

**WE ARE WORTH IT . THIS IS THE ZEITGEIST OF A NEW ERA.**

# OUR MISSION: WOMEN'S GLOBAL ECONOMIC EMPOWERMENT

A Bold 10 YEAR PLAN TO FOR ECONOMIC JUSTICE

HELP ACHIEVE AN EQUAL FUTURE

Galvanize unprecedented levels of investment in women and girls.



## Women AID International Pledge Fund

CALL TO ACTION TO G7 LEADERS IN JUNE OF 2026 FRANCE

Mobilize 50 BILLION IN INTERNATIONAL DEVELOPMENT AID. This was Live Aids biggest legacy. It's time to do it again.

KEEP PROMISES TO WOMEN. Invest Billions in International Humanitarian Aid in Women's Grassroots Funds where it has proven to have the greatest impact. As the G7 promised to do in 2018 and 2019. Time to deliver.

Create a robust global Micro-finance Fund for women entrepreneurs. Model Grameen America bank. Our mission is to mobilize new capital to help drive the cultural, economic & political changes required to make progress a reality.

### WHY WE ARE NEEDED?

7%

Less than 7% of charity benefits Women and girls. Less than 2% of International Aid goes to women in grassroots.

Women founders secured only 2% of venture capital in the U.S. in 2021.



WOMEN & GIRLS ARE THE WORLD'S GREATEST UNTAPPED SOURCE OF POWER



**Women's Day Live 2026 will be the Biggest Give Back Day and Shopping Day in History**

## **GLOBE SPANNING PHILANTHROPY**

**Make International Women's Day (IWD)** the Biggest Give Back Challenge and the Biggest Shopping Day in the World like Alibaba, and JD.com did. They racked up 150+ billion dollars of sales for Singles Day in one day in China.

**IWD** has seen explosive e-commerce growth in China given they started a gift-giving tradition for women.

Let's spread this custom worldwide to benefit women and girls worldwide.

The E-Commerce potential worldwide is huge!

**LET'S TURN ACTION INTO IMPACT.**

**A HOLLYWOOD TELETHON and Livestream Shopping Festival will bring** world fashion shows, culture and music together to captivate the world with the accomplishments of women and girls worldwide.

Invite Retailers, Beauty and Fashion Brands to join Heart in Action and donate a % of profits to the Women Aid International Women's Pledge Fund for women entrepreneurs. This live entertainment and shopping extravaganza across all global media platforms will be a life-memorable multi-screen experience.

**JOIN US TO MAKE PHILANTHROPIC HISTORY**



# BUILD A GLOBAL ENTERTAINMENT/HUMANITARIAN FRANCHISE FOR WOMEN & GIRLS

**Build a global digital communications network to align women's voices, power and leadership. The Music Festivals will build a robust Platform to galvanize a sustainable source of revenue** and an unprecedented opportunity to impact national and global advocacy.

**Women's Day Live** offers a powerful convergence of globe-spanning philanthropy and a profitable return on investment. Any investment strategy today is to invest in brands that have global capability and global expansion capability. We can build **Woman's Day Live and World Girls Day Live** to become two of the most popular International Music Festivals in the World. Ones that keep giving back to the future every year. A rich legacy.

- **Grow Women's Day Live Digital Networks.** This vertically integrated, diversified, global media company for women and girls will be able to maximize the impact of content across worldwide, multiplatform distribution channels, including unparalleled global capabilities to expand the brand into countries worldwide. Imagine WDL Brazil! WDL India! Help grow a global platform for lifestyle and business content for women.
- **License World Girl's Day Festival and Women's Day Live Festival brands.** Branding TBD. An incredible global Merchandizing opportunity. Create online Networks with live shopping and global fashion shows, telethons. A significant opportunity for advertising, ancillary rights, and marketing. Make IWD the biggest shopping day in the world to help increase charitable giving to women's and girl's Charities. Gift giving custom on IWD in China has seen exponential e-commerce growth. We can spread this gift giving custom worldwide on Women's Day and Girl's Day.
- **Select benefits:** The E-Commerce opportunity is positively powerful. The potential synergies are immense in giving a global brand a superhighway to engage with women and youth worldwide; helping build a global platform to feed live music's global growth; live music streaming, showcase stars and new talent; increase sponsorship revenue. Snapdeal in India offered to build us a shopping channel.



## ACCELERATING PROGRESS AND EQUAL OPPORTUNITY

**Is critical to global economic growth, promoting prosperity, stability and democracy.**



we invite **YOU** to join us  
in making **HISTORY !**



## CALL TO ACTION TO WORLD LEADERS & PRIVATE SECTOR – A CLEAR GLOBAL TARGET

### Ignite a Global 10 Year Girls Education and Women's Economic Empowerment Initiative

Design a collaboration with a **clear Global target**, like the **mission of going to the moon and back in one generation**. Nothing will change without the globe's biggest economic player to help drive this mission.

**World Leaders committed to end poverty by Empowering Women. This is a bold Global Women's Economic Empowerment Initiative Summary:**

1. Keep Promises to Women. G7 leaders pledged billions in International Development Aid to Women's Grassroots Funds.
2. **Women Aid International Pledge Fund –Build a \$50 Billion International Development Fund and Micro-Finance Fund** worldwide.  
Build a powerful global alliance to implement country specific Microfinance Funds to support entrepreneurs with investment capital.
4. Launch the **Global Women's Digital Advocacy Fund** with the GSMA and the World's Mobile Carriers to help bridge the digital divide. By accelerating Digital and Financial Inclusion it will be a gamechanger for women & girls and a \$140 billion mobile market opportunity.

A powerful global coalition to lead systemic change.

Given the tragic trajectory of this Humanitarian crisis bold action is needed now. People in power can no longer look away.

**"Poverty is the worst form of violence".** Gandhi

**MOBLIZE A GLOBAL MOVEMENT. MAKE POVERTY HISTORY. EMPOWER WOMEN.**

*The Opportunity for Soft Power Diplomacy is Unprecedented*

WE INVITE YOU TO JOIN US IN MAKING HISTORY!

**WORKING TOGETHER IS THE GREAT  
HOPE FOR THE FUTURE**

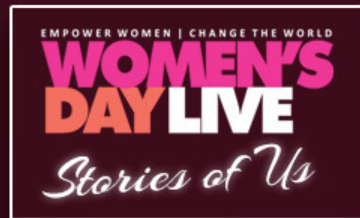


THE CAUSE OF WOMEN AND GIRLS IS THE CAUSE OF THE 21<sup>ST</sup> CENTURY



# GIVE VOICE TO WOMEN AND GIRLS

A global co-creation call-out for women & girls to share their stories on ONE day. Winners of 2 minute user-generated global video competitions will be in The [Women's Day Live – Stories of Us](#) film. This rich cultural diversity and creative expression of women will make cinematic history.



## A GLOBAL SOCIAL NETWORKING BONANZA – IGNITE THE POWER OF THE DIGITAL REVOLUTION

[We are the Women of the World](#) & [Song Demo](#). Invite world's LEGENDARY stars to record an Anthem and music video to be used for Global Humanitarian Aid, like We are the World did. Launch a Worldwide Competition for women & girls to create their own Best Music Videos.

\* Produce the Making of World Girls Day Live/and Women's Day Live Concerts and Festival.



# A HISTORIC SNAPSHOT OF THE WORLD'S WOMEN ON ONE DAY



WHEN WOMEN **SUCCEED**  
THE WORLD **PROSPERS**

**WOMEN'S DAY LIVE WORLD EXPO**

A Showcase of Women's Business and Ingenuity from Around the World

**Exhibition & Global Trade Show - Women's Enterprises. Abu Dhabi and Toronto October 11, 2028.**

**This First of its Kind WORLD EXPO** was presented to the heads of the State Department during President Obama's Presidency. They thought **WDL** was a brilliant women's economic empowerment initiative and an exciting opportunity for 'soft power' diplomacy. US Aid offered to help realize this vision by helping to create liaisons with Embassies around the world. Gloria Cabe at the State Department convened the meeting.

We met with the Ambassador for the UAE who thinks **WDL** is a fantastic idea and offered to help initiate a collaboration re investment. They loved the idea of Abu Dhabi being a host city for the Expo and a spectacular Entertainment extravaganza for International Women's Day.

- Huge opportunity to facilitate trade, E-Commerce/a platform for business owners to gain access to investment Capital.
- Launch a reality series for a global Competition for Women Entrepreneurs Scaling and competing for Capital.

**A CELEBRATION OF WOMEN ENTREPRENEURS FROM AROUND THE WORLD**



## BUILD A MULTI-MEDIA CONTENT CHANNEL FOR SUCCESSFUL WOMEN

Launch the [Women's Day Live Rise Up Challenge](#) to train and unleash the Entrepreneurial spirit of women in America and worldwide. Create a Reality series and online platform for Women Entrepreneurs with access to Capital.

- Drive new initiatives to build a world class business and lifestyle media brand for Women.
- Produce a pop culture phenomenon. Convene world leaders & iconic performers worldwide.
- Lead systemic change in business, culture and society.

**Imagine Localization of Women's Day Live Channels Worldwide.** Women's Day Live India! IWD is wildly popular around the world. Curate content with local languages to build **WDL** online networks to drive expansion of OTT.

### **Unlock Invaluable Digital Assets and Capitalize on Connectivity. A social networking bonanza!**

This innovative approach to globe spanning philanthropy will give music & celebrity talent, brands & storytellers new opportunities across mobile and social platforms to make their mark in exciting new 'disruptive' ways to maximize audience engagement to help Change the future course of history for women and girls.

**Unprecedented Convening Power for the biggest Global Humanitarian Campaign in History**



**This is Live Aid Women. Global Reach. Local Impact. Lasting Legacy.**



Our mission: Mobilize a Global Movement for a bold Global Girls Education and Women's Economic Empowerment Initiative. Help launch and build **The Women Aid International Pledge Fund**. A robust Micro-Finance Fund to unleash Women Entrepreneurs worldwide.

**The Cause of Women and Girls is the Moral Imperative of the 21<sup>st</sup> Century**  
Let us speak out in BOLD new disruptive ways to Champion real progress for the future.



EMPOWER WOMEN | MAKE POVERTY HISTORY

# WOMEN'S DAY LIVE

The Greatest Global Celebration of Women in History

Our time is now.

Lili Fournier – *Women's Day Live Founder*

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