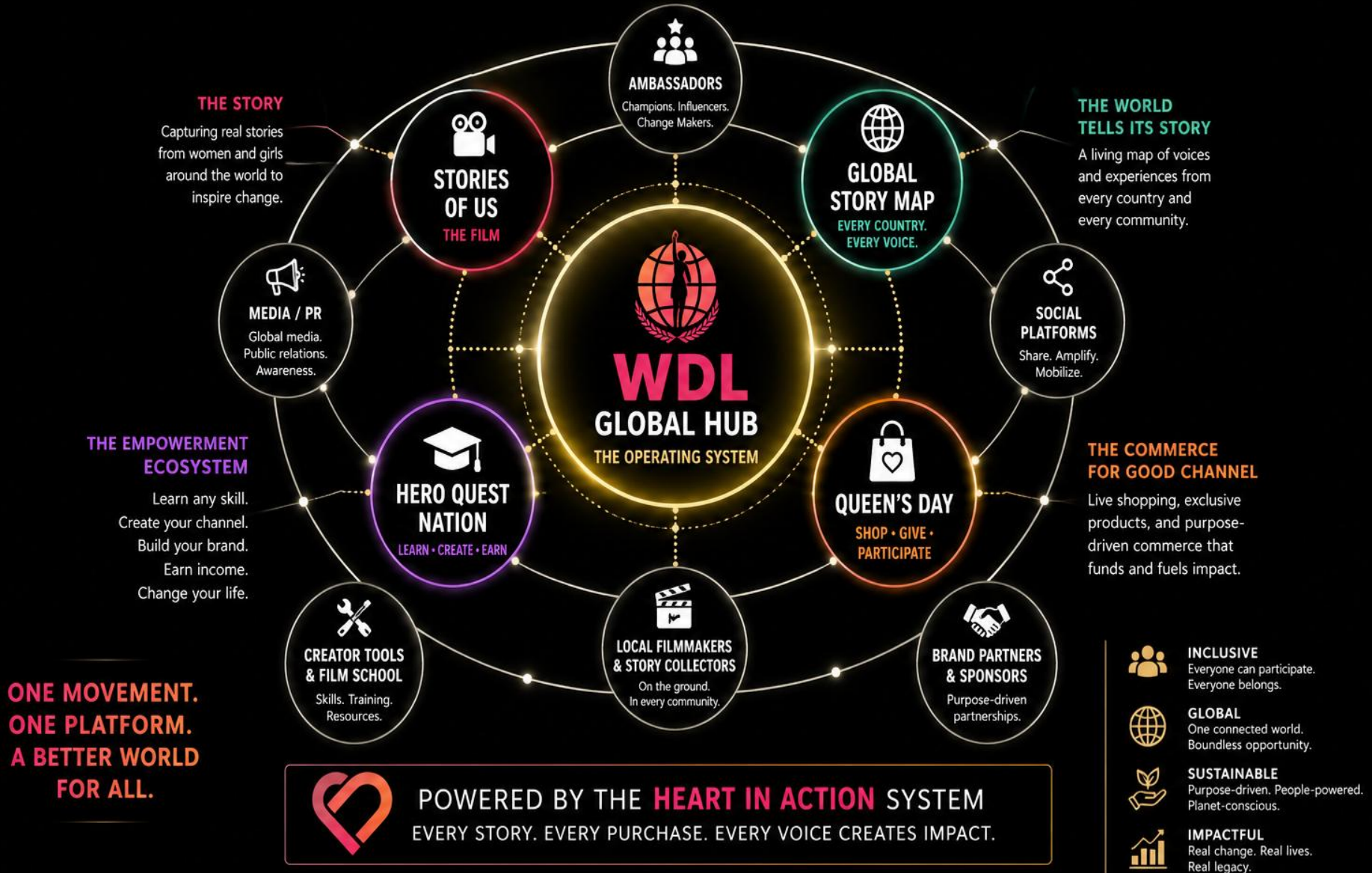


# A GLOBAL PLATFORM FOR STORY, CREATION, AND IMPACT

- ONE PLATFORM. ENDLESS POSSIBILITIES. REAL IMPACT. -



# THE WOMEN'S DAY LIVE GLOBAL NETWORK

LOCAL ACTION. GLOBAL CONNECTION. LIMITLESS IMPACT.

A worldwide network of country-led celebrations connected through one powerful platform.

Each network is part of the **Women's Day Live Global Network**—a communications network for sustainable funding, multiple sources of revenue, advocacy, and to align women's voices, power and leadership.

## COUNTRY NETWORKS. ONE GLOBAL MOVEMENT.



### WomensDayLive INDIA

Uniting voices. Driving change. Empowering every woman.



### WomensDayLive CHINA

Amplifying women's stories. Inspiring a new generation.



### WomensDayLive BRAZIL

Celebrating our strength. Creating a future of equality.



### WomensDayLive EGYPT

Preserving heritage. Empowering women. Building tomorrow.



### WomensDayLive KENYA

Rising together. Leading change. Transforming communities.



### WomensDayLive EUROPE

Uniting diversity. Championing equality. Shaping global solutions.



AND MANY MORE COUNTRIES JOINING EVERY DAY.

## A NETWORK OF NETWORKS. CONNECTED. COLLABORATIVE. UNSTOPPABLE.



### WOMEN'S DAY LIVE GLOBAL HUB

The central hub for broadcasting, creating, connecting and amplifying women's voices around the world.

## ONE PLATFORM. ENDLESS POSSIBILITIES.



### LIVE EVENTS

Conferences, concerts, festivals, telethons and more.



### COMMUNITY

Collaborate, connect and build your local network.



### COMMERCE

Sell products, services and merchandise. Grow local businesses.



### EDUCATION & SKILLS

Courses, mentorship and resources for women everywhere.



### DATA & INSIGHTS

Measure impact, track progress, drive results.



### PARTNERSHIPS

Work with NGOs, brands, governments and change makers.

## A WHOLE ECOSYSTEM

TO BE HEARD. TO EARN. TO ADVOCATE. TO IMPACT.



### BROADCAST & MEDIA HUB

Live stream events, broadcast films, and share stories from every country.



### FILM CREATION STUDIO

Create powerful films and local stories through the Stories of Us initiative.



### BE HEARD

A global platform for voices, stories, opinions and leadership.



### EARN & THRIVE

Tools to learn, create, sell, and build sustainable income.



### ADVOCATE & MOBILIZE

Campaigns, education, and advocacy that drive policy and social change.



### IMPACT & RAISE FUNDS

Raise funds for local and global causes through the Heart in Action platform.



POWERED BY

### HEART IN ACTION

The giving and impact engine of Women's Day Live. Every event. Every story. Every action creates impact.



CELEBRATE



BROADCAST



CREATE



CONNECT



FUNDRAISE



TRANSFORM

## ONE GLOBAL MOMENT. INFINITE LOCAL IMPACT.

TOGETHER, WE AMPLIFY. TOGETHER, WE CHANGE THE WORLD.

JOIN. PARTICIPATE. BROADCAST. EARN. ADVOCATE. IMPACT.

WOMEN'S DAY LIVE – UNITING THE WORLD FOR WOMEN AND GIRLS.



WOMEN'S DAY LIVE

# THE WORLD'S MOST POWERFUL NETWORK—NOW A FORCE FOR GOOD

A GLOBAL MOBILE ALLIANCE TO MOBILIZE BILLIONS AND DRIVE REAL CHANGE

## A GLOBAL MOBILE ALLIANCE

verizon | vodafone | MTN

Jio | airtel | américa móvil

China Mobile AND MORE...

Leading telecom operators across continents

One unified mobile giving system

Shared global campaign moments

ONE NETWORK. GLOBAL REACH.



5B+ MOBILE USERS WORLDWIDE

100+ COUNTRIES

1 TAP TO DONATE

24 REAL-TIME IMPACT

THE WORLD CONNECTS—AND GIVES—IN ONE MOMENT

## MOBILE GIVING AT SCALE

ONE-TAP GIVING  
SMS, Apps, Mobile Wallets

MICRO-DONATIONS  
\$1, \$3, \$5  
Make a Massive Difference

SECURE. SIMPLE. TRUSTED.  
Built on Safe, Regulated Platforms

## UNMATCHED SCALE. UNLIMITED IMPACT.

- Billions of mobile users
- Instant global reach
- Real-time participation
- Transparent impact tracking

TOGETHER, WE CAN CHANGE EVERYTHING.



WOMEN'S DAY LIVE

# THE FINANCIAL ENGINE FOR WOMEN'S ECONOMIC POWER

FROM MICRO-GIVING TO MACRO IMPACT

## 1 DONATIONS: IMMEDIATE IMPACT

Mobile giving fuels urgent needs and creates immediate relief.

- Mobile Donations (SMS, Apps, Wallets)
- Global Campaigns (Women's Day Live, Queen's Day, Emergency Response)
- Funds Deployed to Urgent Needs (Food, Shelter, Education, Healthcare)

FEED THE HUNGRY. SUPPORT WOMEN. SAVE LIVES.

## 2 MATCHED CAPITAL: UNLOCKING SCALE

Donations unlock larger pools of capital for exponential impact.



DONATIONS ACTIVATE MATCHED CAPITAL MULTIPLYING IMPACT. CHANGING LIVES.

## 3 INVESTMENT LAYER: SUSTAINABLE POWER

Country-level Women's Economic Power Funds create lasting change.

- Country-Level Funds
- Micro-Lending & Group Lending Models (Grameen America Inspired)
- Entrepreneurship & Income Generation
- Credit Building & Financial Independence

FROM AID → TO OWNERSHIP → TO GENERATIONAL IMPACT

## THE POWER OF THE MODEL

**SUSTAINABLE**  
Revolving funds create long-term impact.

**SCALABLE**  
Proven models that grow across countries.

**EMPOWERING**  
Women lead. Families thrive. Communities transform.

**POWERED BY HEART IN ACTION**  
Every dollar. Every loan. Every life changed.

## BUILT ON TRUST & TRANSPARENCY

- Real-time Reporting
- 100% Accountability
- Third-Party Audits
- Community Oversight

## CONNECTED ECOSYSTEM. ENDLESS IMPACT.



## THE RESULT

- More Income
- Stronger Families
- Thriving Communities
- A Peaceful, Equitable World

WHEN THE WORLD GIVES, WOMEN RISE. WHEN WOMEN RISE, THE WORLD CHANGES.

POWERED BY  
A GLOBAL MOVEMENT



THE POWER OF LIVESTREAM SHOPPING

- Real-time engagement and interaction
- Exclusive offers and flash deals
- Trusted recommendations from creators you love
- Entertainment that drives action

LIVE ♦ 12.5K



SHOP LIVE. IMPACT REAL.

GLOBAL PARTICIPATION



All Brands can join the Heart in Action Campaign & contribute.

COME BUILD THE FUTURE WITH US.

GLOBAL PARTNERS

Working with leading platforms, payment partners and brands to deliver a seamless global shopping experience.



AND MORE...

# QUEEN'S DAY

EVERY WOMAN IS A QUEEN

SHOP.  
GIVE.  
EMPOWER.

EVERY PURCHASE CREATES IMPACT.

<p><b>LIVE SHOPPING</b> Creators, brands and celebrities go live to sell.</p>	<p><b>AMAZING PRODUCTS</b> Exclusive deals, limited drops and new launches.</p>	<p><b>SHOP WITH PURPOSE</b> A portion of every purchase empowers women worldwide.</p>	<p><b>GLOBAL COMMUNITY</b> Millions shopping together for a better world.</p>	<p><b>REAL IMPACT</b> Live impact tracking and stories from the women you uplift.</p>
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THE WORLD'S 2 BIGGEST SHOPPING DAYS.

<p>100+ COUNTRIES</p>	<p>500M+ SHOPPERS</p>	<p>\$100B+ IN SALES</p>	<p>COUNTLESS LIVES CHANGED</p>
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CREATE 2 BIGGEST LIVESTREAM SHOPPING FESTIVALS



INTERNATIONAL GIRLS DAY

Inspire. Celebrate. Empower.  
A global day for girls everywhere. Shop, support and invest in the leaders of tomorrow.



OCTOBER 11



INTERNATIONAL WOMEN'S DAY



Celebrate. Empower. Elevate.  
The world comes together to honor women, their stories, their strength and their impact.



MARCH 8



TOGETHER, WE SHOP. TOGETHER, WE EMPOWER. TOGETHER, WE CHANGE THE WORLD.

**QUEEN'S DAY**  
SHOP. GIVE. EMPOWER.

# QUEEN'S DAY

THE WORLD'S LARGEST SHOPPING & GIVING DAY

ONE DAY. ONE GLOBAL MOVEMENT. INFINITE IMPACT.



ONE DAY.  
ONE PURPOSE.  
ENDLESS IMPACT.

INSPIRED BY GLOBAL SUCCESS  
PROVEN AT UNPRECEDENTED SCALE

ALIBABA  
SINGLES' DAY  
**\$200B+**  
IN 24 HOURS  
THE WORLD'S BIGGEST  
SHOPPING EVENT

- Massive consumer participation  
Millions engaged in a single moment.
- Unmatched sales volume  
Billions in transactions in just one day.
- Global brand activation  
Brands, creators, and platforms come together at scale.

QUEEN'S DAY TAKES IT FURTHER.  
WITH PURPOSE.



**SHOP.  
GIVE.  
EMPOWER.**

EVERY PURCHASE  
CREATES IMPACT.

- GLOBAL LIVE SHOPPING**  
Creators & celebs host live shopping events worldwide.
- CREATOR-LED COMMERCE**  
Empowering women creators and entrepreneurs to sell and earn.
- BRAND PARTICIPATION**  
Brands launch exclusive drops and purpose-driven campaigns.
- SHOPPERS WITH PURPOSE**  
Consumers shop knowing every purchase creates impact.
- IMPACT BUILT IN**  
A % of every sale goes to women's funds and global causes.
- GLOBAL CELEBRATION**  
A 24-hour global event uniting the world in commerce and compassion.

THE WORLD'S BIGGEST SHOPPING DAY—WITH PURPOSE.

HOW QUEEN'S DAY WORKS

- LIVE EVENTS**  
Creators, influencers and brands go live to sell.
- SHOP & SUPPORT**  
Customers shop exclusive products and offers.
- IMPACT SHARED**  
A portion of every purchase funds women's economic empowerment.
- REAL-TIME IMPACT**  
Live dashboard shows funds raised and lives impacted.

TOGETHER, WE SHOP.  
TOGETHER, WE EMPOWER.  
TOGETHER, WE CHANGE THE WORLD.

POWERED BY OUR ECOSYSTEM

- WOMEN'S DAY LIVE**  
(Global Moment)
- HERO QUEST NATION**  
(Creator Economy)
- QUEEN'S DAY**  
(Commerce Engine)
- HEART IN ACTION**  
(Impact System)

GLOBAL IMPACT. REAL RESULTS.

- 100M+** PEOPLE REACHED
- \$ BILLIONS** IN SALES GENERATED
- MILLIONS** OF LIVES IMPACTED
- COUNTLESS** WOMEN EMPOWERED



EVERY PURCHASE HAS POWER.  
EVERY WOMAN HAS POTENTIAL.

GLOBAL PARTNERS. GLOBAL REACH.

- Meta
  - YouTube
  - TikTok
  - shopify
  - VISA
  - PayPal
  - mastercard
  - stripe
- And leading brands, retailers & platforms around the world.

QUEEN'S DAY IS MORE THAN SHOPPING.  
IT'S A MOVEMENT FOR WOMEN.



SHOP. GIVE. EMPOWER.  
TOGETHER, WE RISE.

ONE DAY CAN CHANGE EVERYTHING.  
TOGETHER, WE CHANGE THE WORLD.

# THE WOMEN'S DAY LIVE GLOBAL NETWORK

LOCAL ACTION. GLOBAL CONNECTION. LIMITLESS IMPACT.



Each network is part of the **Women's Day Live Global Network**, a communications network for a sustainable sources of funding and multiple sources of revenue, advocacy, and to align women's voices, power and leadership.



#### COMMUNICATIONS

Amplify voices. Share stories.



#### FUNDING

Sustainable funding for lasting impact.



#### REVENUE

Multiple streams. Stronger together.



#### ADVOCACY

Influence policy. Drive change.



#### LEADERSHIP

Align. Empower. Lead the future.

A NETWORK OF COUNTRY PARTNERS. ONE GLOBAL MOVEMENT.



#### WomensDayLive INDIA

Uniting voices. Driving change. Empowering every woman.



#### WomensDayLive CHINA

Amplifying women's stories. Inspiring a new generation.



#### WomensDayLive BRAZIL

Celebrating our strength. Creating a future of equality.



#### WomensDayLive KENYA

Rising together. Leading change. Transforming communities.



#### WomensDayLive EUROPE

Uniting diversity. Championing equality. Shaping global solutions.

AND MANY MORE COUNTRIES JOINING EVERY DAY.

LOCAL CELEBRATIONS. GLOBAL CONNECTION. ONE GLOBAL NETWORK.



### WOMEN'S DAY LIVE GLOBAL HUB

The central hub for broadcasting, creating, connecting and amplifying women's voices around the world.



#### BROADCAST

Live stream events. Reach the world.



#### FILM & STORY

Create powerful films. Share real stories.



#### COMMUNITY

Connect, collaborate and grow together.



#### EDUCATION

Learn. Upskill. Lead.



#### EARN

Monetize your voice. Build income.



#### ADVOCATE

Campaign. Influence. Drive change.



#### IMPACT

Raise funds. Change lives.

A WHOLE ECOSYSTEM TO BE HEARD. TO EARN. TO ADVOCATE. TO IMPACT.



#### BROADCAST & MEDIA HUB

Live stream events, broadcast films, talk shows and share stories from every country.



#### FILM CREATION STUDIO

Create and produce local stories through the Stories of Us initiative.



#### COMMUNITY & LEARNING

A global platform for connection, mentorship, training and leadership development.



#### EARN & ENTREPRENEURSHIP

Tools to learn, create, sell and build sustainable income.



#### ADVOCACY & CAMPAIGNS

Campaigns, petitions and policy advocacy that drive real-world change.



#### IMPACT & HEART IN ACTION

Raise funds for local and global causes through the Heart in Action platform.



ALL COUNTRY NETWORKS CAN BROADCAST THEIR EVENTS, CREATE CONTENT AND RAISE FUNDS FOR THEIR OWN CAUSES THROUGH THE **HEART IN ACTION** PLATFORM.



LIVE EVENTS



FILMS & SERIES



DONATIONS



MERCHANDISE



TICKETS



SPONSORSHIPS

ONE GLOBAL MOMENT. INFINITE LOCAL IMPACT.



100+ COUNTRIES



1M+ WOMEN



10M+ LIVES REACHED



UNLIMITED POTENTIAL

TOGETHER, WE AMPLIFY. TOGETHER, WE CHANGE THE WORLD.

